

# Proposal Summary

## Financing of African Cities – Phase II (Marketing & Dissemination)

### Global

<b>Summary</b>	<p>During first phase of project (Sept. 2007 – Sept. 2011), the research and production of a manuscript on the topic of Financing of African Cities will have been completed, under the leadership, authorship and project management of Dr. Thierry Paulais, Sr. Urban Finance Specialist, of Cities Alliance secretariat. Dr. Paulais was engaged with the project as staff member seconded by Agence Française de Développement to the secretariat, as an In-Kind contribution to the project. In addition, AFD provided €250,000 (\$357,000) in cash co-financing, made as a Non-core contribution to the Cities Alliance Multi-Donor Trust Fund. This TF co-financing has been used for direct research and publishing costs for the project. See Annex 1 for a brief reporting on Phase 1 progress and expenditures.</p> <p>The Phase 1 funding will have resulted in publication of the book, Financing of African Cities, in French by Pearson Publishing, and in English by the World Bank. It is anticipated that the CA/AFD will receive 1,000 copies of each language edition for dissemination, and the publishers will retain additional copies for sale.</p> <p>Phase 2 of the project will focus on marketing and dissemination of the book and the transfer of its knowledge to the target audiences.</p>
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Objectives	Activities
Promote and disseminate the lessons and experiences in the book, Financing of African Cities, so as to contribute to the improvement of the financial sustainability of African cities and their development projects.	<p>Key activities and tasks will be carried out under this initiative. These are:</p> <p>A. Presentation of main findings and recommendations at Cities Alliance annual meeting (Maputo, Nov. 2011). B. Book launch event at AFD headquarters (Paris, Feb. 2012). C. Book launch event at WB headquarters (Washington, March/April 2012) D. Book launch event and presentation of main findings and recommendations in seminar format at a meeting of UCLG Municipal Finance Commission, tentatively a Symposium on Financing Urban Investments (Africa location to be determined, May/June 2012). E. Presentation of main findings and recommendations at Africities Summit (Dakar, Dec 2012). F. Development of supporting knowledge transfer tools, drawing out key findings and recommendations from the book for delivery in simplified/ adapted format to target audiences (e.g., Powerpoint presentation, workbook or video). G. Development of a dissemination plan which will include the identification of other dissemination/knowledge transfer opportunities and partners.</p>

Submission		Implementation	Budget and Time	
<p><b>Submitted by:</b> Agence Française de Développement (AfD)</p>	<p><b>CA Sponsor:</b> Agence Française de Développement (AfD); UCLG</p>	<p><b>Implemented by:</b> Cities Alliance Secretariat <b>CA Monitor:</b> William John Cobbett</p>	<p><b>Request to CA:</b> \$ 100,000 <b>Co-Financing:</b> \$ 1,200,000 <b>Total Budget:</b> \$ 1,300,000</p>	<p><b>Duration:</b> 21 months</p>

### Expected Impacts

Book disseminated and its major ideas propagated at a major finance forum of United Cities & Local Governments, targeted at African policymakers; and at events targeted at development professionals in Paris (at AFD headquarters) and in Washington (at WB headquarters). Knowledge transfer tools and instruments to convey the key messages and lessons from the book will also be developed, targeted for use by local government associations and other networks of cities and professionals.

Application Summary

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