

# Strengthening São Luís Municipal Development Strategy

CDS

Latin America and the Caribbean - Brazil

## Summary

The activity aims to encourage pro-poor growth in São Luis by supporting the Municipality to develop a sustainable development strategy as a key element for promoting equity, better income distribution and economic development that is socially equitable, environmentally sustainable and that respects cultural diversity.

## Objectives

- Strengthen the ongoing Municipal Development Strategy (MDS) "Sao Luis + 400 years" by: improving participation of the poor, articulating ongoing municipal, state and federal planning efforts, and establish knowledge sharing mechanisms for disseminating lessons and experiences.
- Develop components for the MDS, including:
  - Local economic and employment development strategy (LEED)
  - Action plan (AP) of the prioritized programs and projects; and
  - Investment plan (IP).

## Activities

- PHASE 1 Ensuring Broad Participation: engage all key stakeholders in the planning process, especially representatives of the poor.
- PHASE 2 Strengthening the MDS: assess ongoing MDS process and propose specific actions to strengthen key building blocks of the strategy. Also, the project will support the establishment of a knowledge sharing component.
- PHASE 3 Developing MDS components – complementary strategies: support the preparation of a local economic and employment development strategy, an action plan and the investment plan.
- PHASE 4 Reporting and Institutionalization: develop a knowledge sharing strategy to secure full disclosure of information and become the knowledge resource for other municipalities in the State and Brazil.

## Submission

**Submitted by:** São Luis Municipal Government

**CA Sponsor:** World Bank,  
Embassy of Spain

## Implementation

**Implemented by:** São Luis Municipal Government

**CA Monitor:** Pelle Persson

## Budget and Time

**Request to CA:** \$ 248,500  
**Co-financing:** \$ 90,000  
**Total Budget:** \$ 338,500

**Duration:** 18 months

## Expected Impact and Results

- The project will positively impact the development of new policies to: ensure economic growth with strong social inclusion; support environmental conservation; strengthen public services; and promote competitiveness and a favorable business environment.
- The project will result in blue prints for the implementation of the first component, LEED, of the Bacanga project.