

FEMMEDINA INCLUSIVE CITY PROGRAM

Public spaces created by and for women

LOCATION

Tunis, Tunisia

PARTNERS

Cities Alliance,
Municipality of
Tunis, funded by
USAID



Cities are often planned and managed with limited consideration for the differences in lifestyles, urban experiences, and uses of public space between men and women. Tunisian cities are not an exception in that regard, as municipal plans and programmes rarely account for women's specific needs and preferences.

The Femmedina Inclusive City Programme created public spaces that are **responsive to the economic, political, cultural and social needs of women in the Medina** and that **stimulate women's empowerment and participation in urban development**.

Women's Engagement in Cities profile of the Medina of Tunis

The profile of women's engagement in the Medina shows the need of promoting the participation of women in the economic, cultural, social and political life in the Medina of Tunis.

COMPONENT 01

Participatory assessment of women's participation in the Medina

Conduction of surveys,
policy review and
stakeholder interviews



Participatory analysis
and spatial mapping
workshop on women's
participation in the
Medina



Capacity building of
municipal stakeholders
on gender-sensitive
budgeting and
participatory planning



COMPONENT 02

Creation of inclusive public space projects

Co-creation workshops
with women to design
inclusive urban
interventions



Space selection in
coordination with the
municipality



Procurement and
implementation of
urban interventions



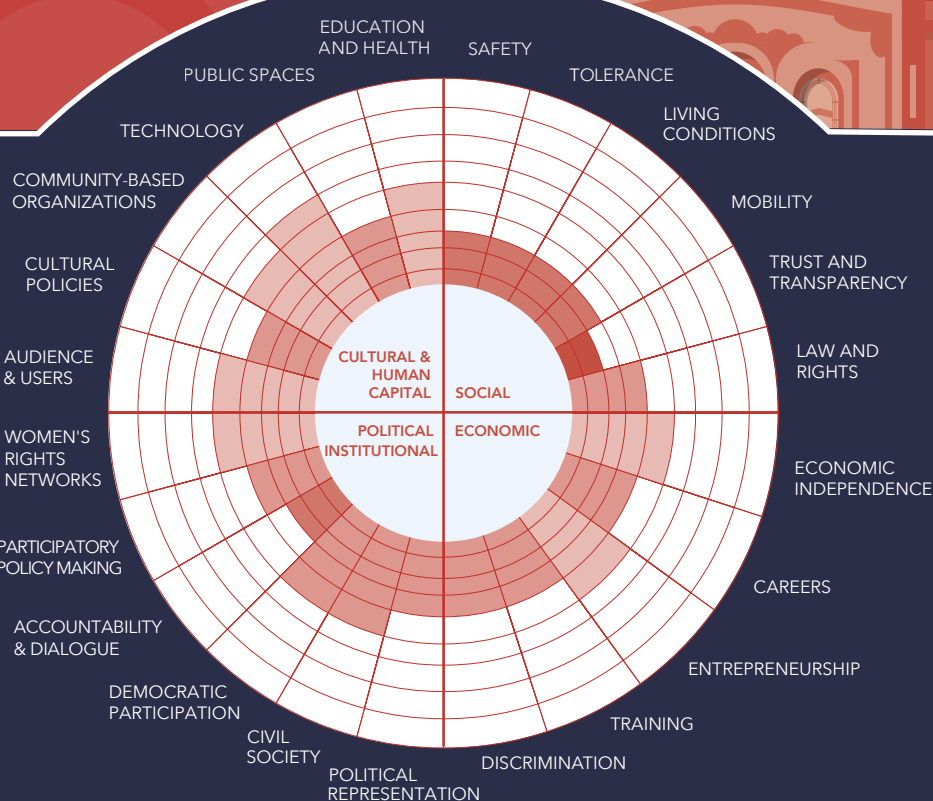
COMPONENT 03

City-to-City exchange and cross-fertilization

Content production and
dissemination on the
project process and
outcomes



Peer-to-peer exchange
between cities on best
practices in
gender-sensitive
planning

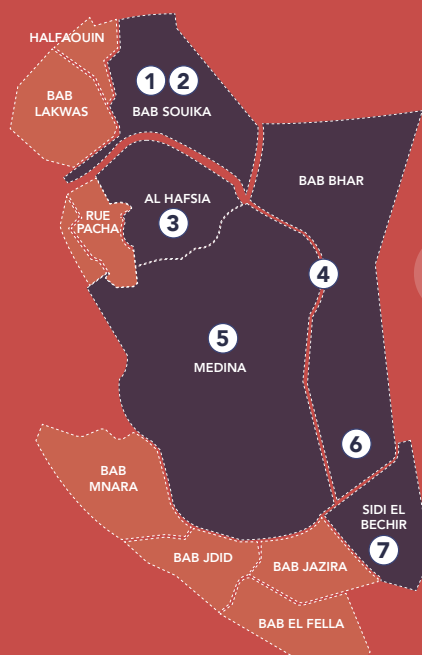


FEMMEDINA KEY DATA

Femmedina enables women to reappropriate urban space in the Medina of Tunis and empowers them to realize their full socio-economic potential as residents of the city.

PUBLIC SPACES FOR WOMEN

- 1 Women's Safe Haven:** Market stalls for women and playground facilities for their kids
- 2 Workshop center** for women and civil society organizations in the municipal buildings of Bab Souika
- 3 The Hive:** Women-centered recreational space with playground facilities
- 4 The Green Escape:** Public library and playground facilities in Parc du Passage
- 5 The Hidden Park:** Women-oriented urban garden
- 6 Workshop center** for women and civil society organizations in the municipal buildings of Bab Bhar
- 7 The Learning Hub:** Capacity building center for artisanal and entrepreneurial women



~1,500
WOMEN
BENEFICIARIES

7
PUBLIC SPACE
INTERVENTIONS

CAPACITY-BUILDING ON GENDER-SENSITIVE PLANNING

~150 REPRESENTATIVES
OF NGOS AND SMALL
BUSINESSES IN THE
MEDINA ENGAGED

during the participatory assessment
and co-design process

11 MUNICIPAL STAFF
MEMBERS
trained in gender-sensitive
urban planning

17 MUNICIPAL
STAKEHOLDERS
participated during the analysis
workshop

87% HIGH
SATISFACTION
of workshop and training participants
reported high satisfaction



KEY RECOMMENDATIONS FOR DESIGNING GENDER-SENSITIVE URBAN PROJECTS

BEFORE THE PROJECT:

Develop a stakeholder map and engagement plan to clarify the roles and expectations of stakeholders.



DURING THE PROJECT:

Develop a management and sustainability model for each designed intervention as part of the co-design process.

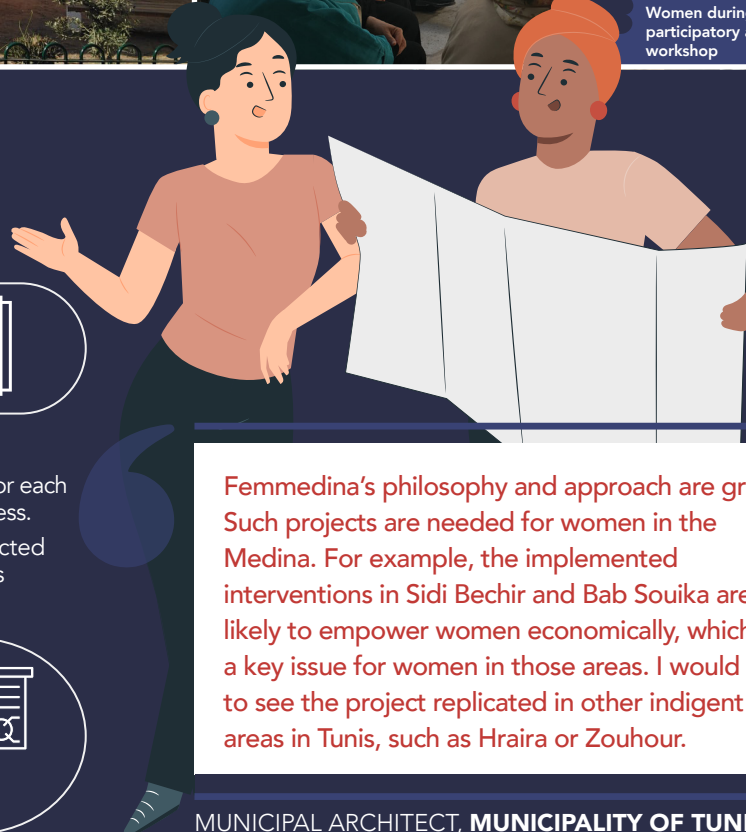
Design a capacity-building program to train selected municipal stakeholders as champions of women's participation in the urban space.



AFTER THE PROJECT:

Collect, on a regular basis, data on women's use and perceptions of the developed interventions

Build the community's capacities in managing and sustaining public spaces.



Femmedina's philosophy and approach are great. Such projects are needed for women in the Medina. For example, the implemented interventions in Sidi Bechir and Bab Souika are likely to empower women economically, which is a key issue for women in those areas. I would love to see the project replicated in other indigent areas in Tunis, such as Hraira or Zouhour.

MUNICIPAL ARCHITECT, MUNICIPALITY OF TUNIS