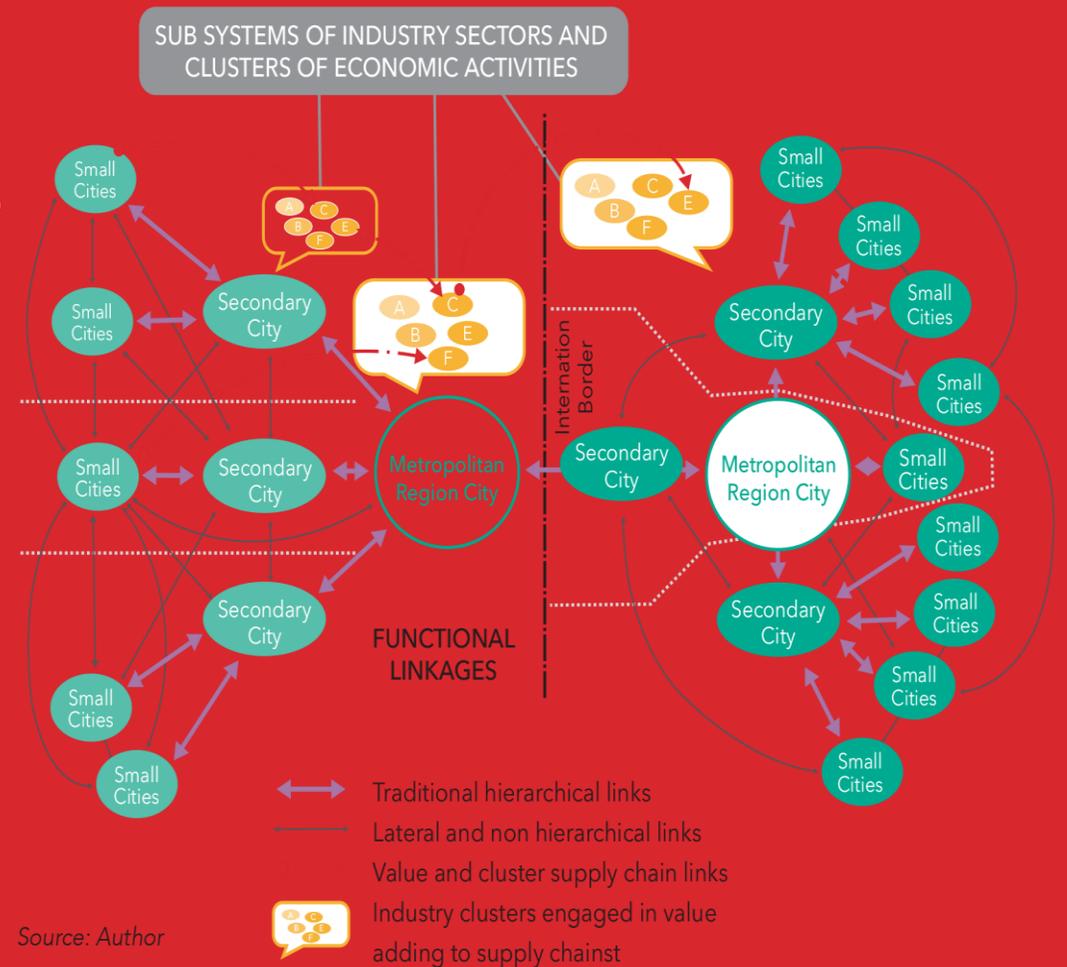


## Connecting and Managing Systems of Secondary Cities

Dr. Rene Peter Hohmann, Head of Global Programmes

*Cities Alliance, Bern, 9 September 2019*



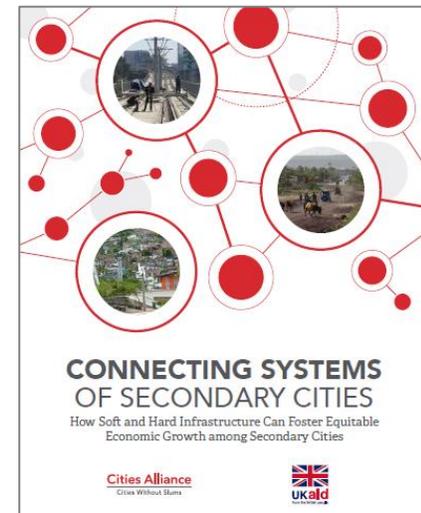
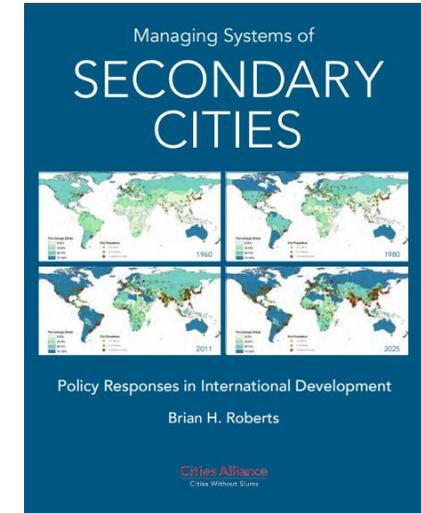
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## Why the Development of Systems of Secondary Cities is Important

- **75% of the world's population** live in rural areas and urban settlements of less than 500,000 people;
- They provide the **conduit hubs** in supply chains for resources and goods needed to support the operation and development of the world's largest 600 cities which produce 60% of World GDP;
- If the efficiency of systems of secondary cities' enabling environments, production and logistics systems were to improve **this could more than double the GDP** of many poor cities and rural regions;
- **Improving connectivity and networking** within systems of secondary cities would significantly lower disparities in levels of regional development, increase national productivity and prosperity, and reduce the pressure of rural-urban migration on the development of large metropolitan regions.

CITIES  
WITHOUT  
SLUMS



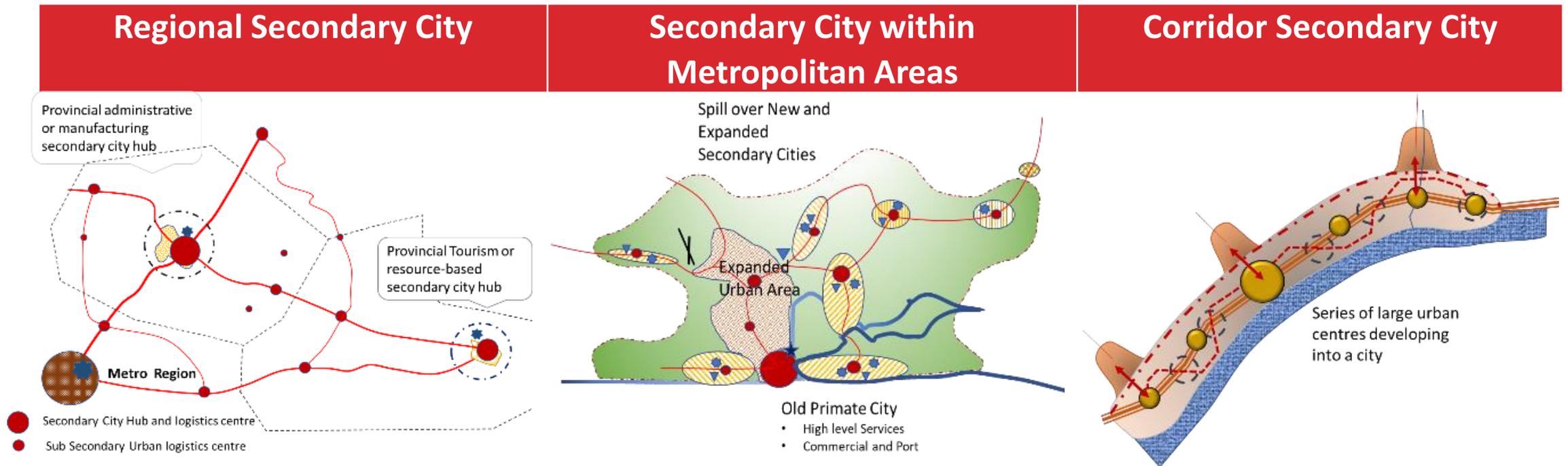
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## What is a secondary city?

“A secondary city is largely determined by population, size, function, and economic status”

## Types of Secondary Cities



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## Five Driver Elements of Secondary City Economies

Sustainable Use of Resources and Assets

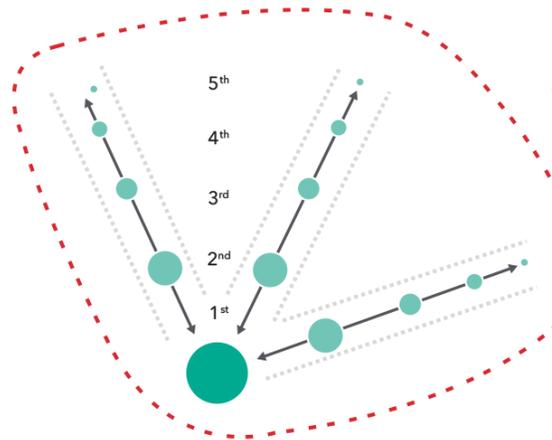
Enabling Environments

Value Adding Transformation Activities

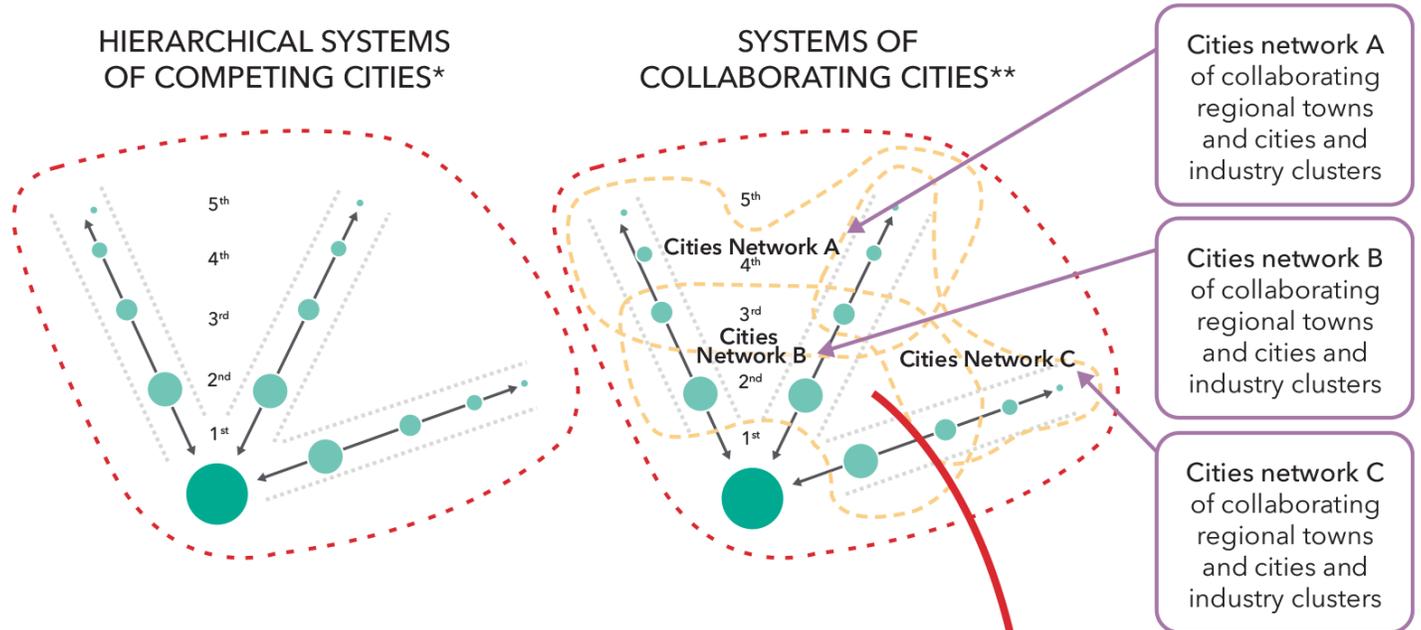
Expansion of End-User Demands opportunities

Improved Flow, Transfers and Logistics Systems

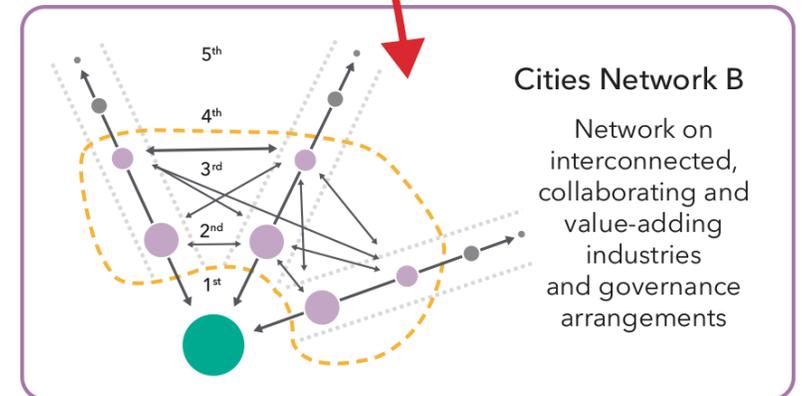
HIERARCHICAL SYSTEMS OF COMPETING CITIES\*



SYSTEMS OF COLLABORATING CITIES\*\*



**Competitive**  
**Vs**  
**Collaborative**  
**advantage**



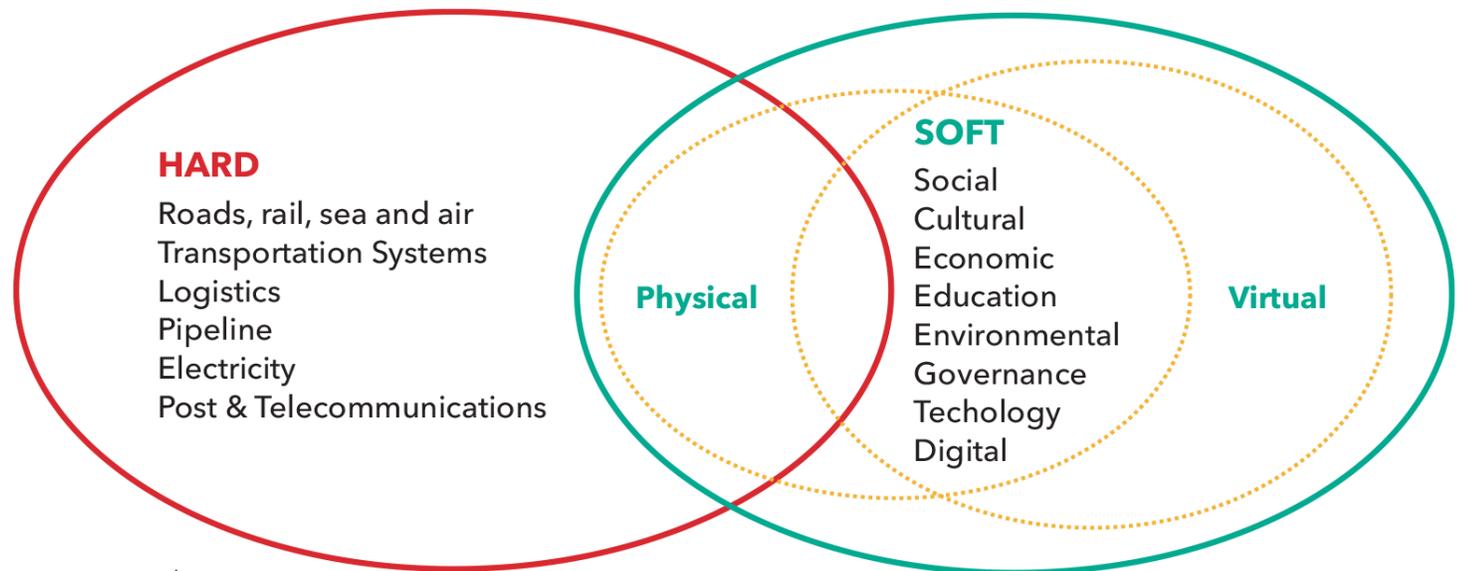
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## Hard and Soft Infrastructure: Supporting the Development of Cities

Hard and soft infrastructure are vital elements **supporting the drivers of development** within secondary city economies

Hard and soft infrastructure is also required in **building networks** to enhance connectivity and exchanges within systems of secondary cities - especially rural urban and city to city linkages

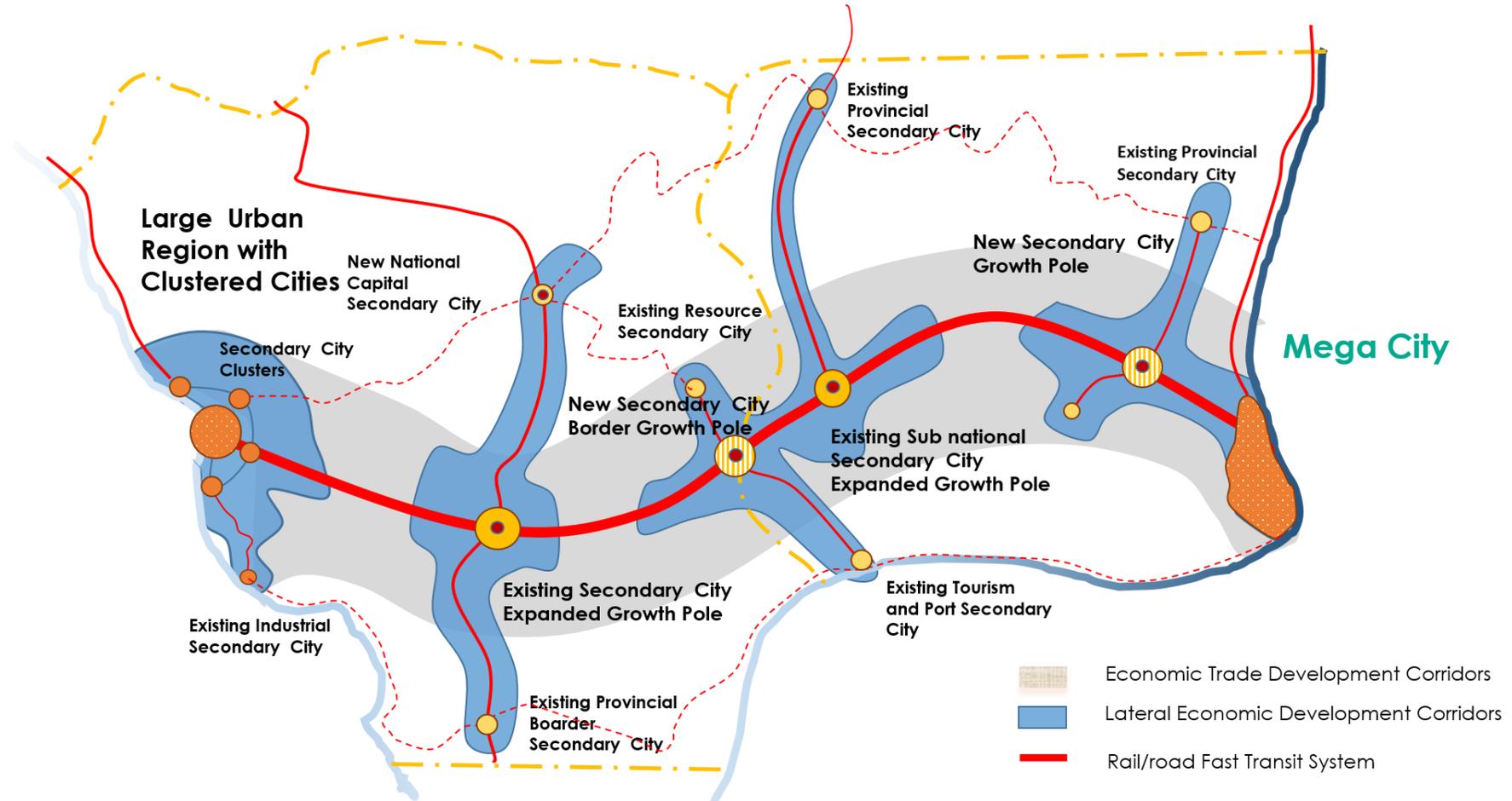


Source: Author

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## From Competition to Collaboration among Secondary Cities: Regional Trade and Economic Development Corridors



## Take Away Messages

To address these challenges, partnerships need to be build at national, regional and local level:

- Analyse to better understand the flows of goods, services and people within a system of cities;
- Establish a national enabling environment for cities to balance growth, e.g. through national urban policies, spatial plans and territorialised growth plans
- Identify and address the investment bias towards growth poles and match projects from secondary cities with domestic (and international) investment funds;
- Strengthen local planning and municipal finance capacities in small and medium sizes;
- Enable local governments to plan beyond administrative boundaries to connect with rural hinterlands and other cities;

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Thank you very much for your attention

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