



Non-profit organization
Worldwide network
Since 1982

International Workshops of COLLECTIVE PRODUCTION serving URBAN PROJECTS and their STAKEHOLDERS

Presentation of Les Ateliers,
Consultative group of Cities Alliance,
Maputo, November 8th 2011



Non-profit organization
Worldwide network
Since 1982

I- SHORT PRESENTATION

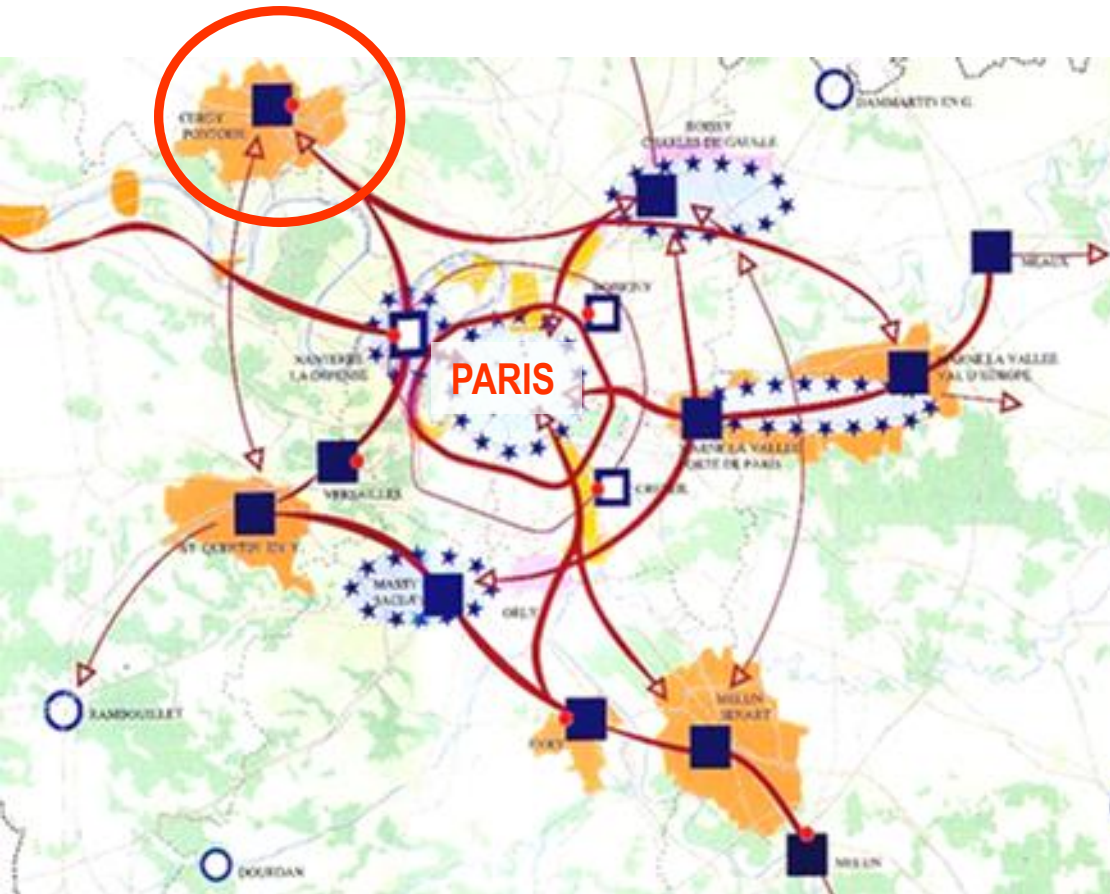
II- Specificities and characteristics

III- Examples and testimonies

Presentation of Les Ateliers,
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1965 Decision of the State

**New town of
Cergy-Pontoise**



1982

α les ateliers
maîtrise d'œuvre urbaine

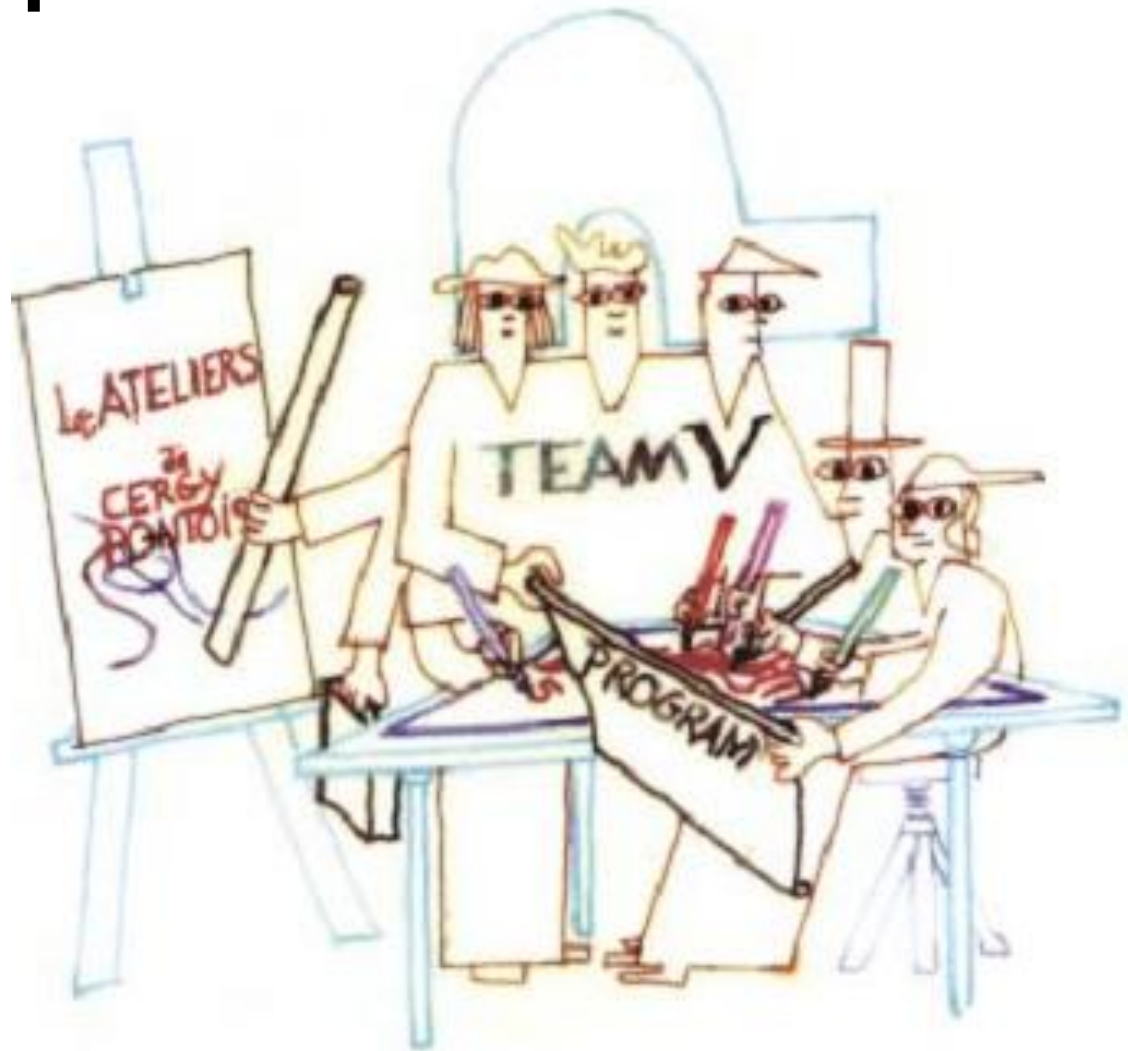


a **TOOL**

to
challenge
and **enrich**
the process of
producing cities.

Working on cities is by nature a collective process

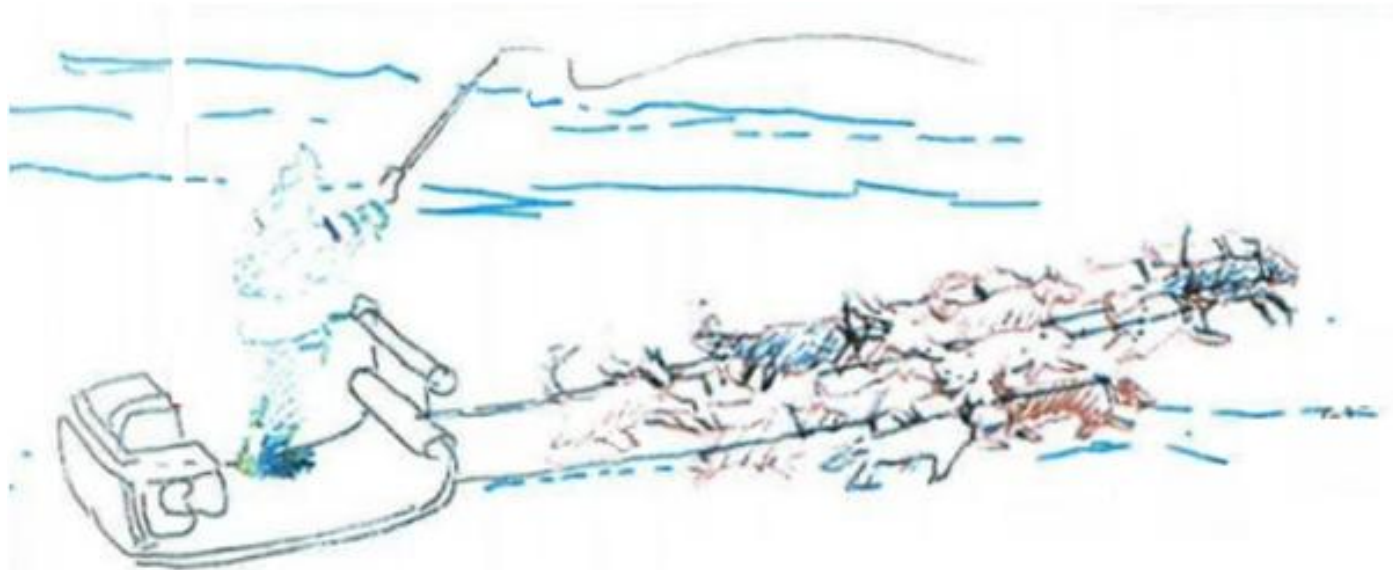
Mix
different
skills and
cultures



Working on cities is by nature a collective process



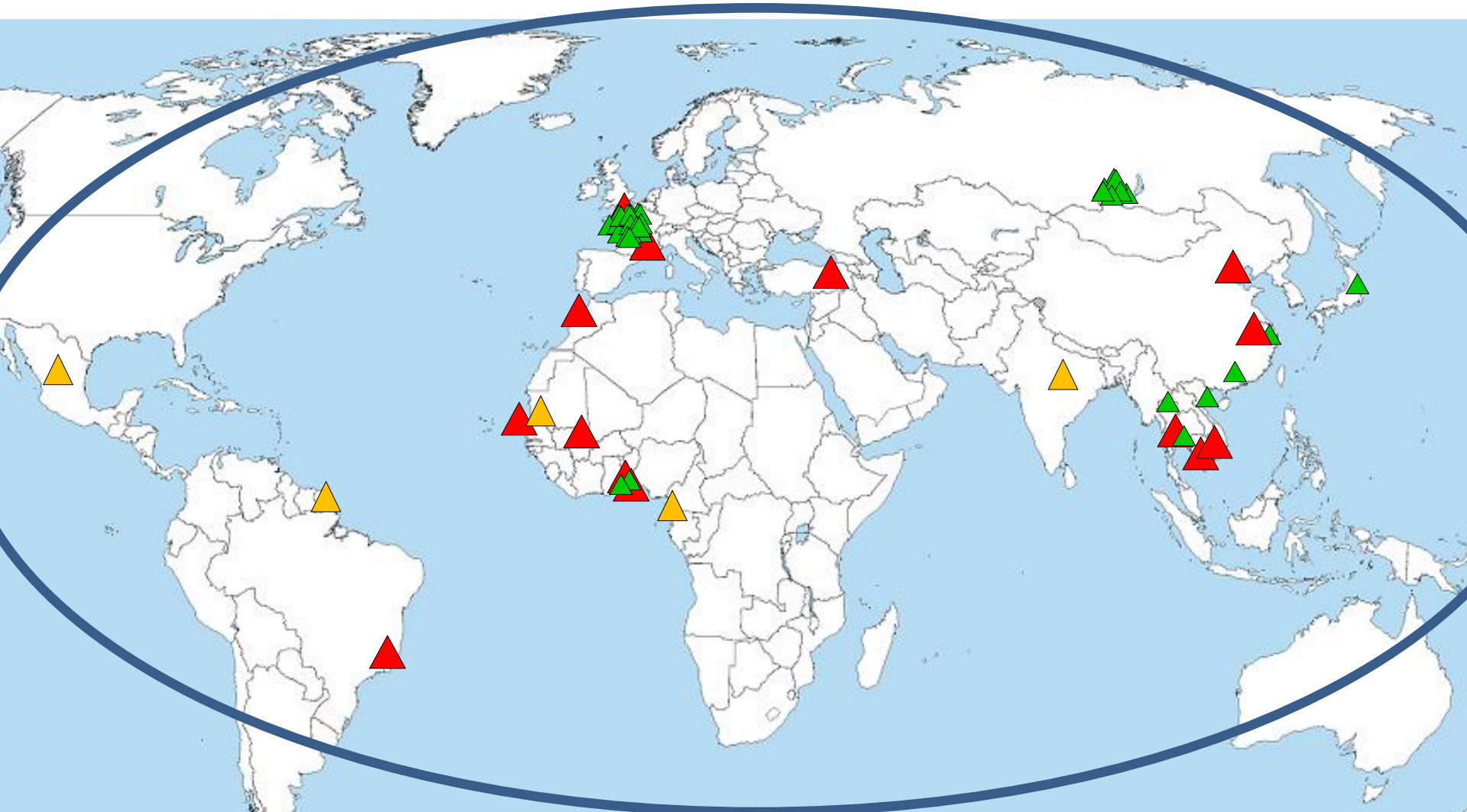
Associate
stakeholders
in a shared
vision



Since 1982

A worldwide network

▲ Students workshops
+ ▲ Professionals workshops
= 2000 former participants



Networking people and institutions

Lagos 2009



Saint-Louis 2010



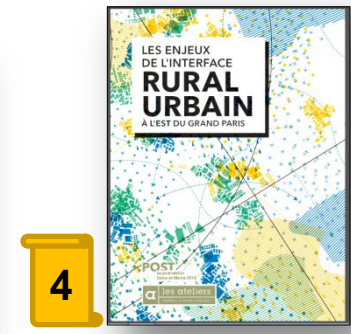
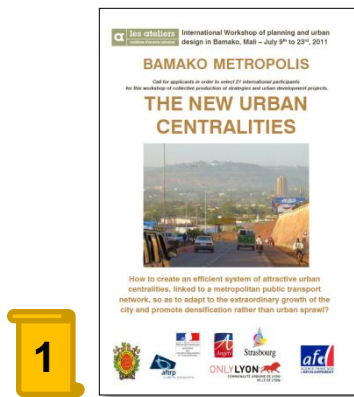
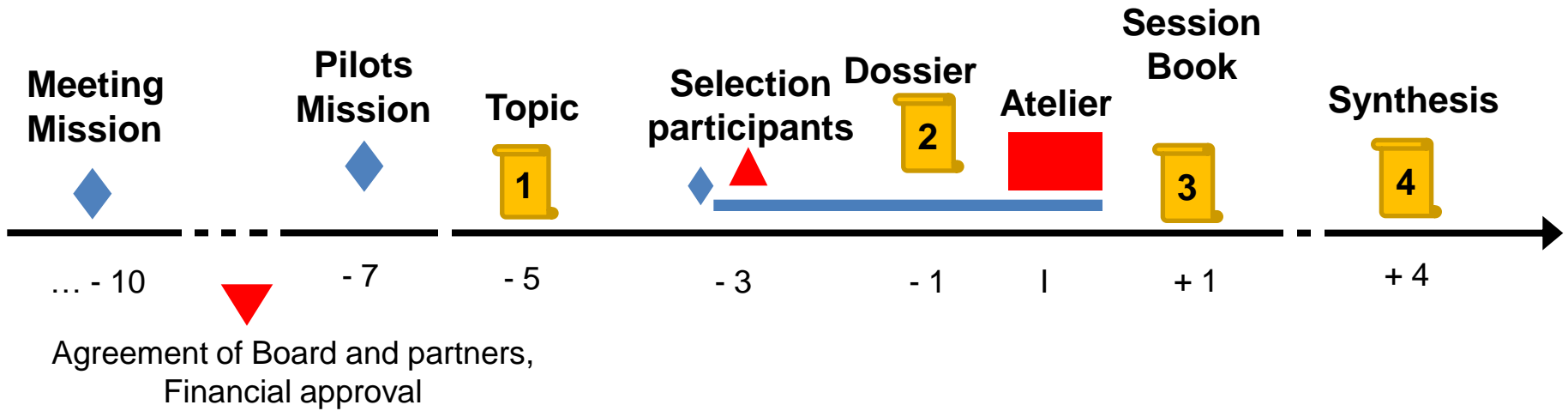
Bamako 2011



Ordre des Urbanistes du Mali



A process of at least one-year

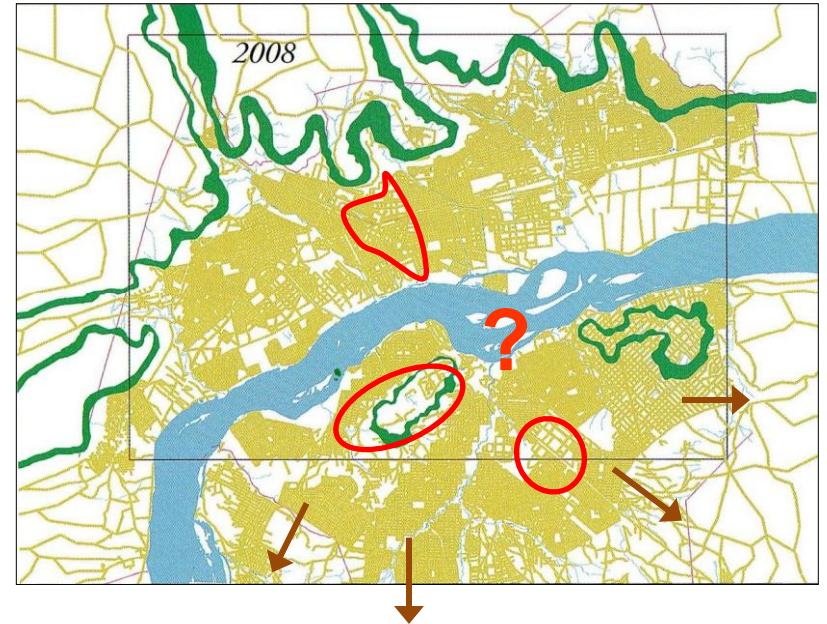




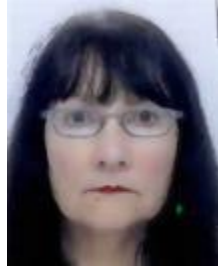
On the demand of local authorities



Together identify a transversal issue of urban development



Select professionals of different backgrounds



Gather them for a productive two weeks workshop



Make teams



Make teams



Work full time



Work full time



With some moments of exchange... with the population



And with local actors



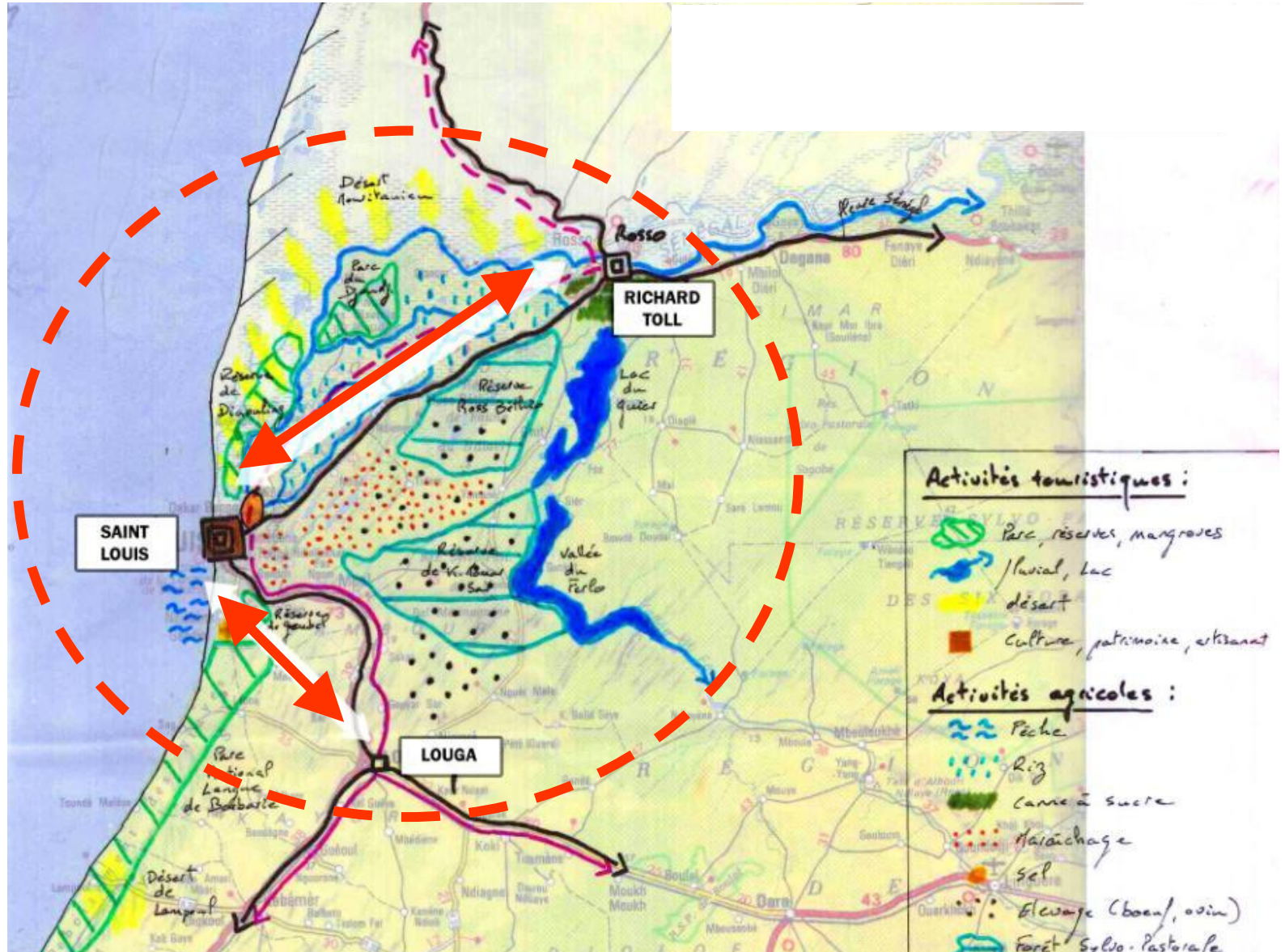
To produce illustrated proposals



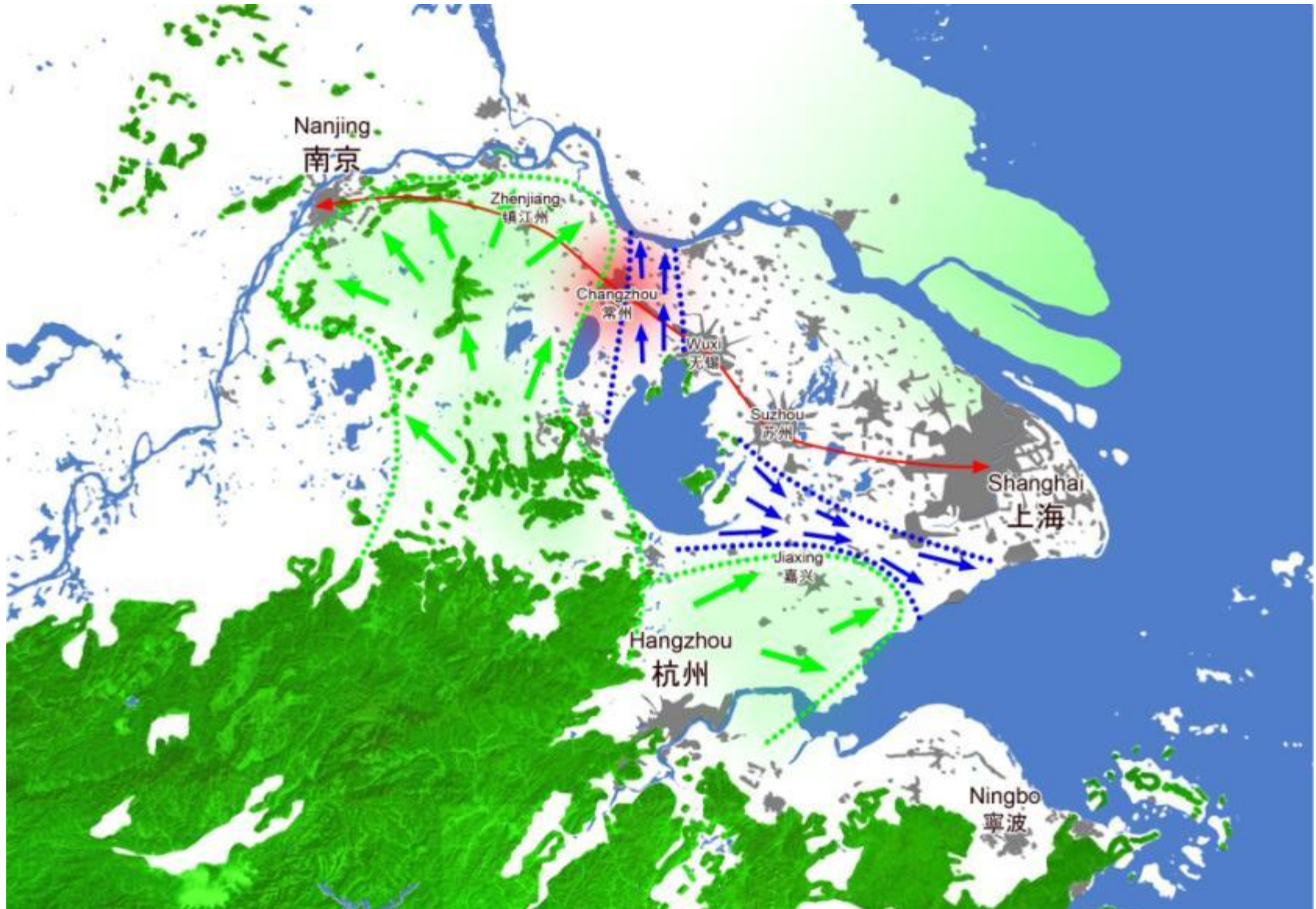
Combining analysis, strategies and projects



Combining analysis, strategies and projects



Combining analysis, strategies and projects



Combining analysis, strategies and projects



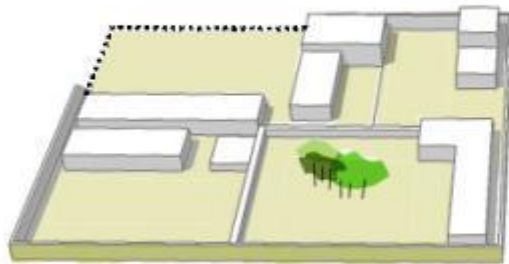
Combining analysis, strategies and projects



Combining analysis, strategies and projects



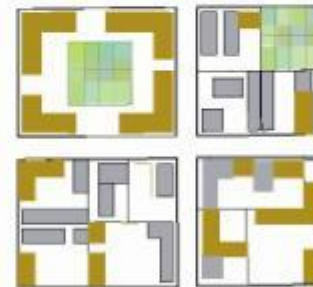
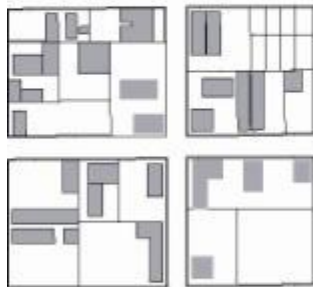
Combining analysis, strategies and projects



30% de surface
construite/ilot
0 m² d'espace public
Absence d'équipements

Démolition partielle de
certains îlots
Restructuration totale

50% de surface construite
300 m² d'espace public
Equipements de proximité

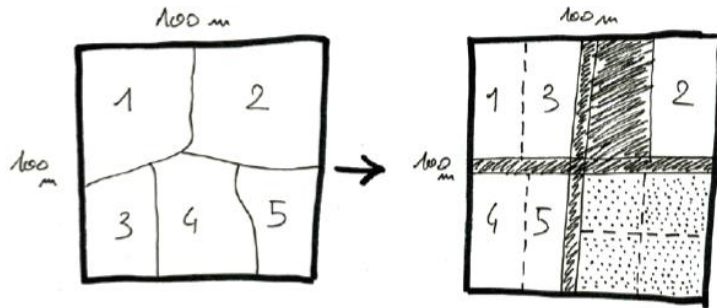
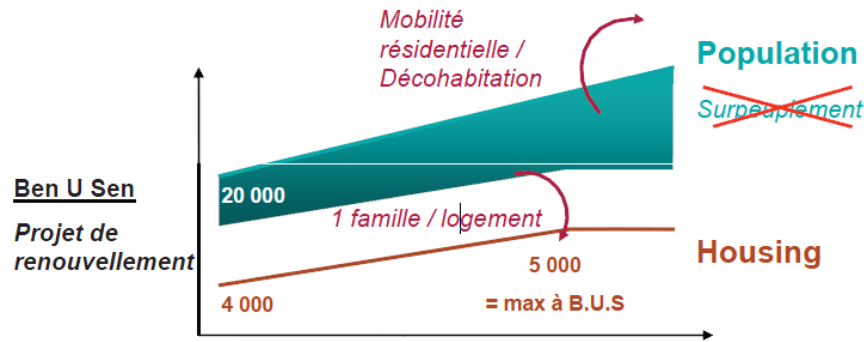


■ constructions actuelles

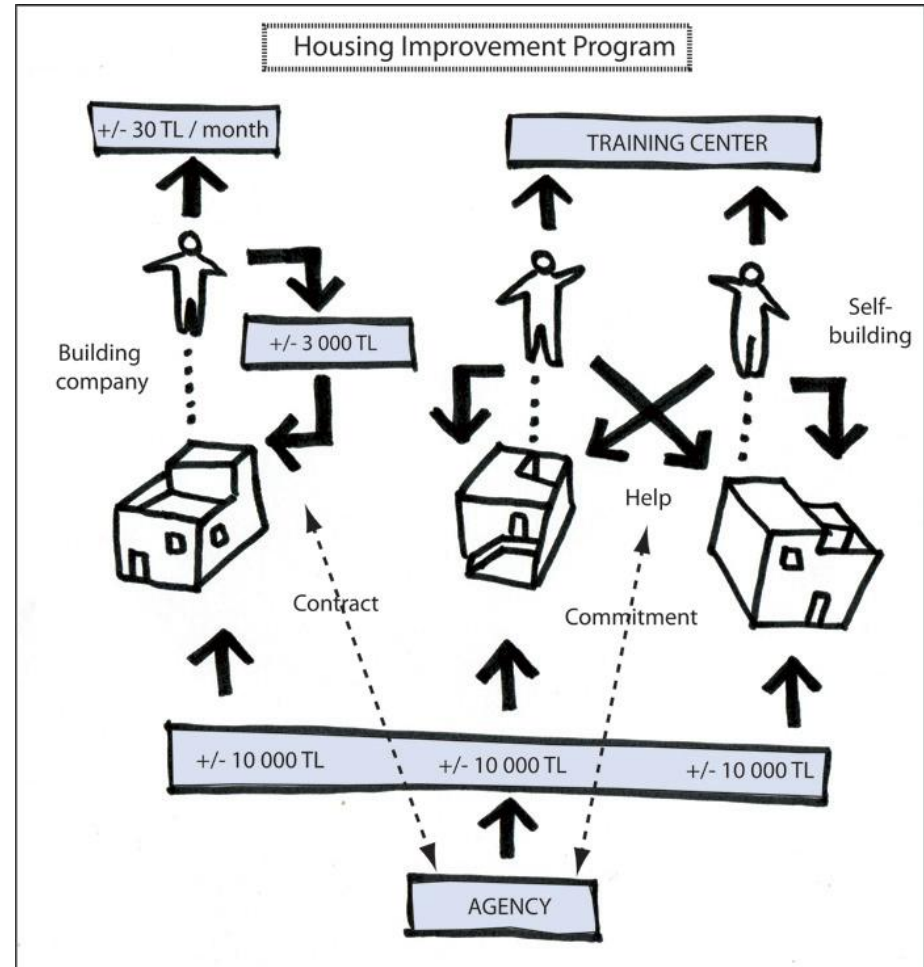
■ démolitions

■ constructions futures
R+1, 20% R+2

Combining analysis, strategies and projects



-  Firts owners (legalised)
-  Public ownership
40%
-  New owners



Projects presented to a jury



Projects presented to a jury



Collective assessment



Collective assessment





Non-profit organization
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Since 1982

I- Short presentation

II- SPECIFICITIES / CHARACTERISTICS

III- Examples and testimonies

Presentation of Les Ateliers,
Consultative group of Cities Alliance,
Maputo, November 8th 2011

The results of these workshops are in fact a portfolio of projects designed at a low cost and made available to local decision makers and their partners to guide their choices of urban development.



Mamadou DIAGNE

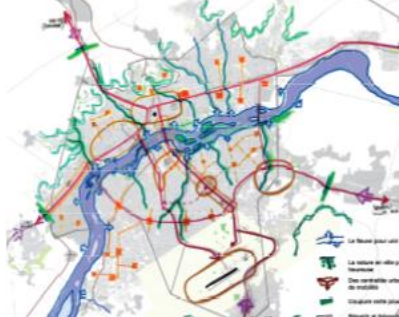
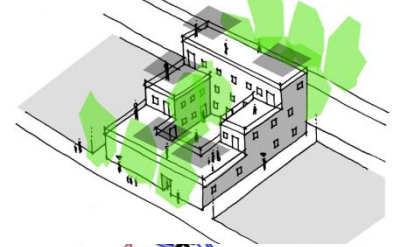
Regional Advisor of Cities Alliance for West Africa
Jury membre Porto-Novo 2010 and Bamako 2011

A RICH PRODUCTION

> 3 teams of 7 professionals working full time during 15 days = a huge and **varied production** of illustrated and argued proposals.

> A production combining sectoral approaches in a **comprehensive strategy** of urban development, with identification of projects with strong lever effect.

> A **creative** production “beyond usual frameworks”, because participants are **volunteers** and not contemplating any bid.



A TRANSVERSAL GATHERING

- > There is **not one solution** nor one expertise, different strategies are proposed and further discussed by the jury.
- > The jury is chaired by the **Mayor** -with whom there is a constant learning process-, so as to highlight his role in **defining a vision** to be shared.
- > A Committee of Local Partners gathering social and economic actors is set from the beginning so as to enhance a process of **co-production** an exchange.
- > In the jury : the direct **partners** of the urban development of the city (State, Agencies, Institutions, Funders...) so as to associate them in the possible implementation of projects, and other Mayors and cities facing similar problems.



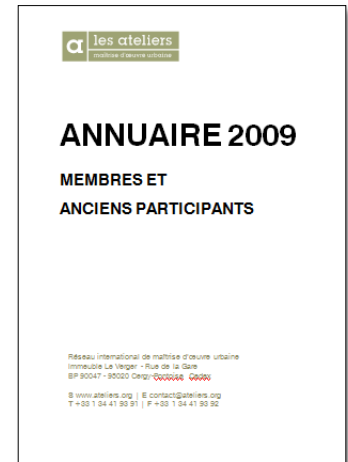
A GROWING NETWORK

> 15-days Ateliers are such an intense experience that participants stay **connected**. Most of them wish to be **involved** again on new projects.

> We are developing **online tools** to enable all former participants to communicate.

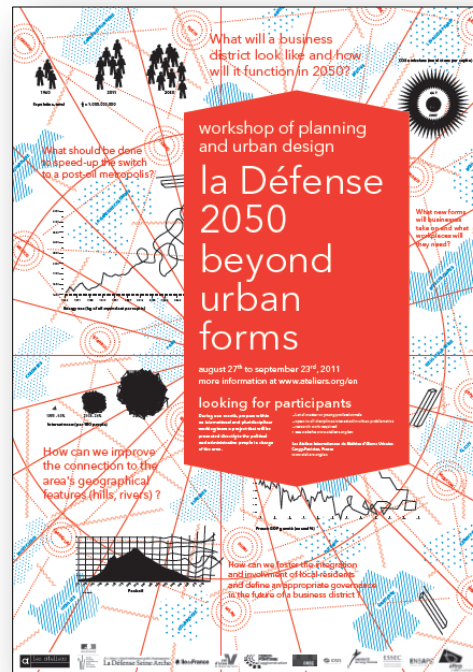
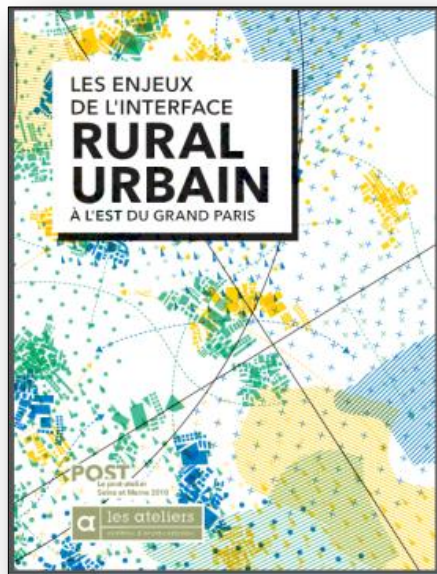
> Students workshops (90 participants per year) participate to creating a **new generation** of talented planners and designers.

> All ateliers are a very strong **learning experience**, attracting more than 100 applications for each workshop.



A THINKING MACHINE

- > Benefiting from our freedom of speech,
- > We tackle topics that are new, complex, out of scale, across different administrative borders...





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With their methodology and network,
Les Ateliers are **a TOOL**
to be used by cities and their partners
to help defining **strategies** and identifying **projects**.

Les Ateliers are **a STRONG CATALYST**
especially efficient when exists a **platform of partners**
committed in the **long term**.



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I- Short presentation

II- Specificities and characteristics

III- EXAMPLES AND TESTIMONIES

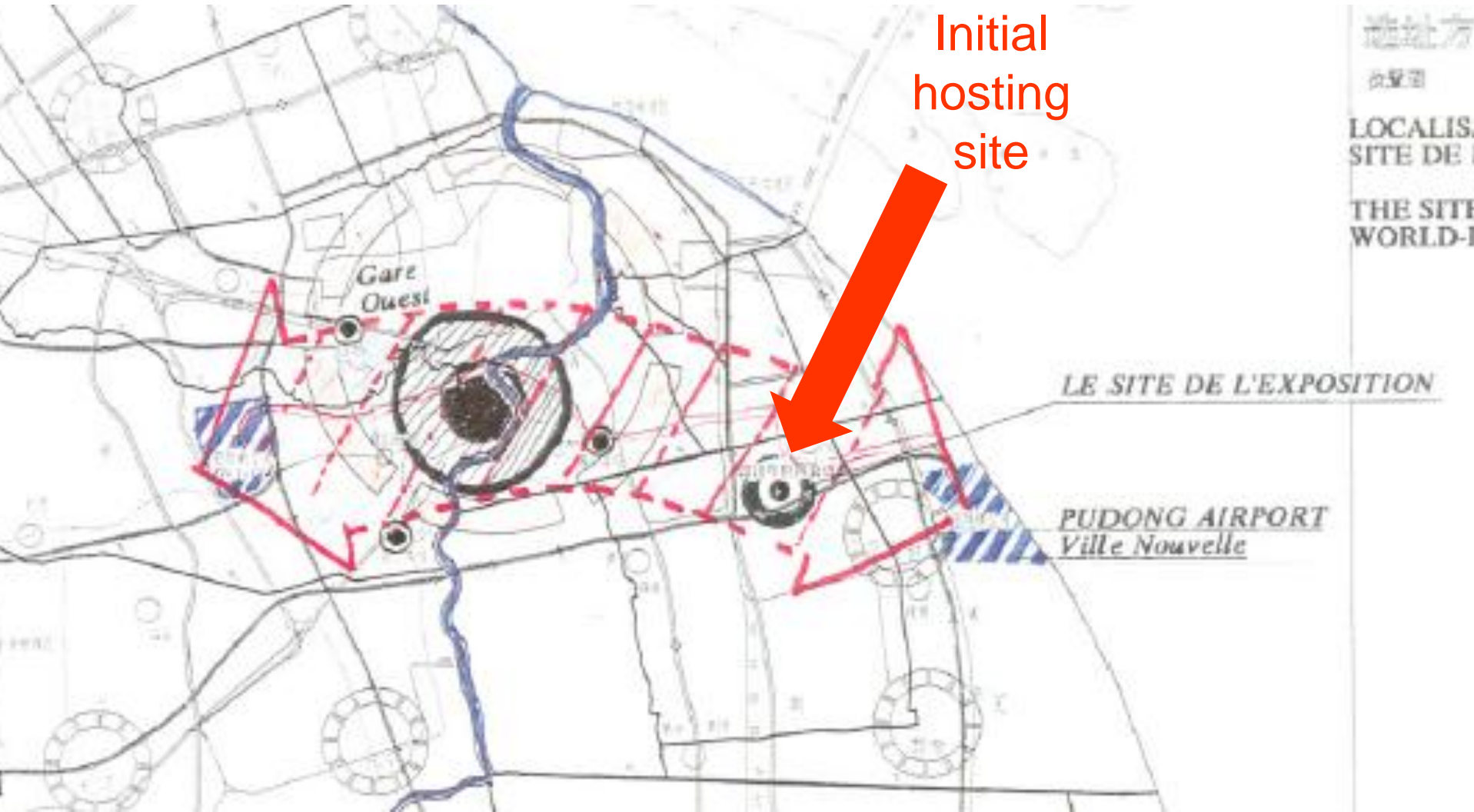
Presentation of Les Ateliers,
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Shanghai 2000

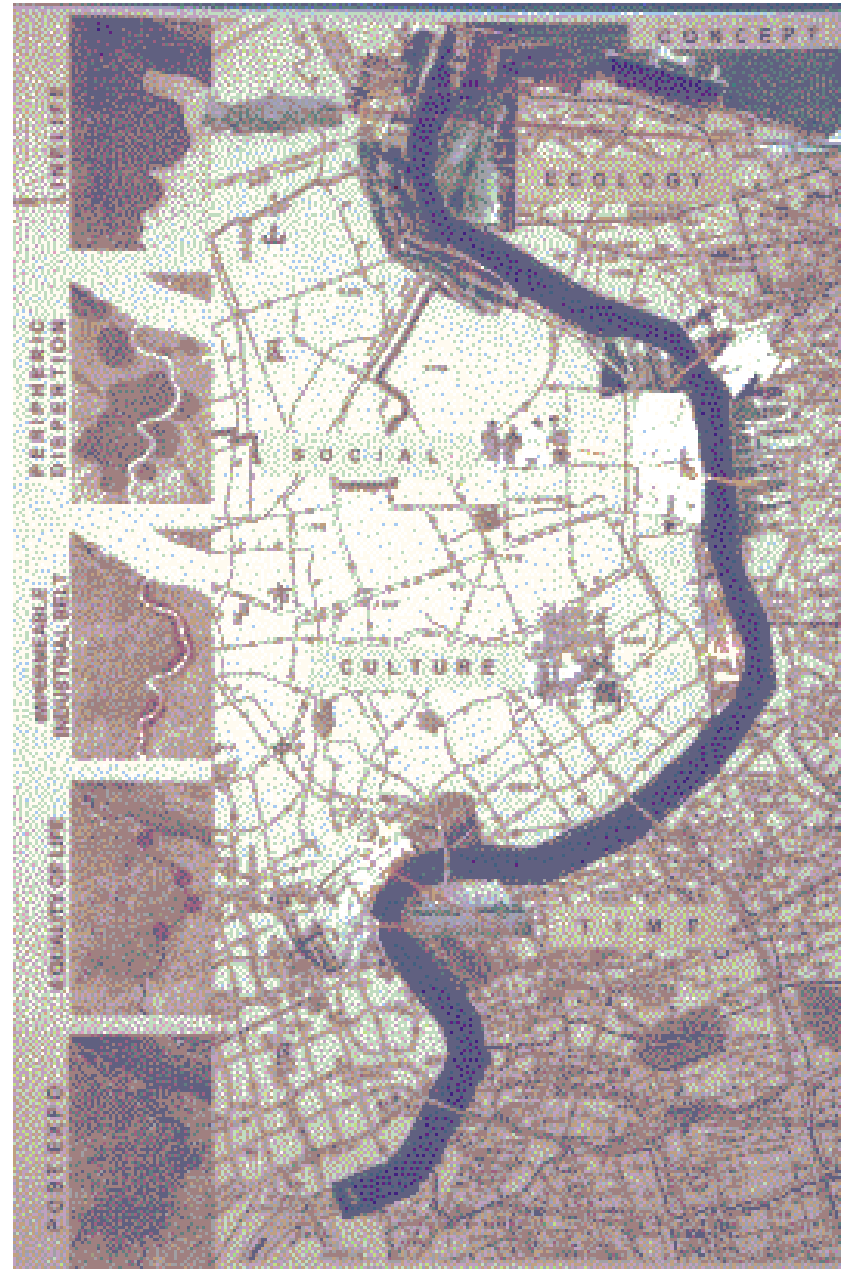
Ability to question what was perceived as an evidence.

Shanghai 2000 – Prepare application for World Expo 2010



Shanghai 2000

One team proposed to change the site and organize the Expo by the river



Expo 2010 Shanghai Site Map



What
finally
happened

**Ability to question what was perceived
as an evidence.**



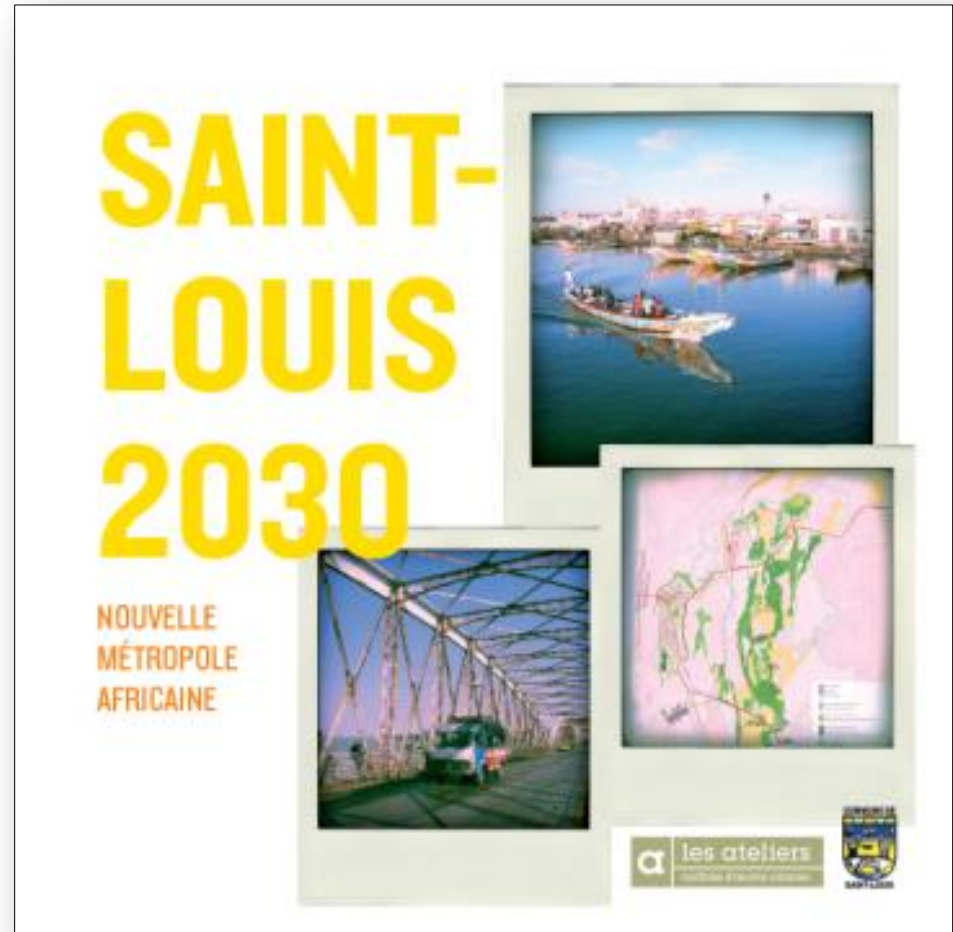
Saint-Louis 2010

The transversal approach
of Les Ateliers

Saint-Louis du Sénégal – 2010

A new african metropolis

Not focus on the
heritage,
but rather enlarge
the scope and
think Saint-Louis
as a regional
metropolis

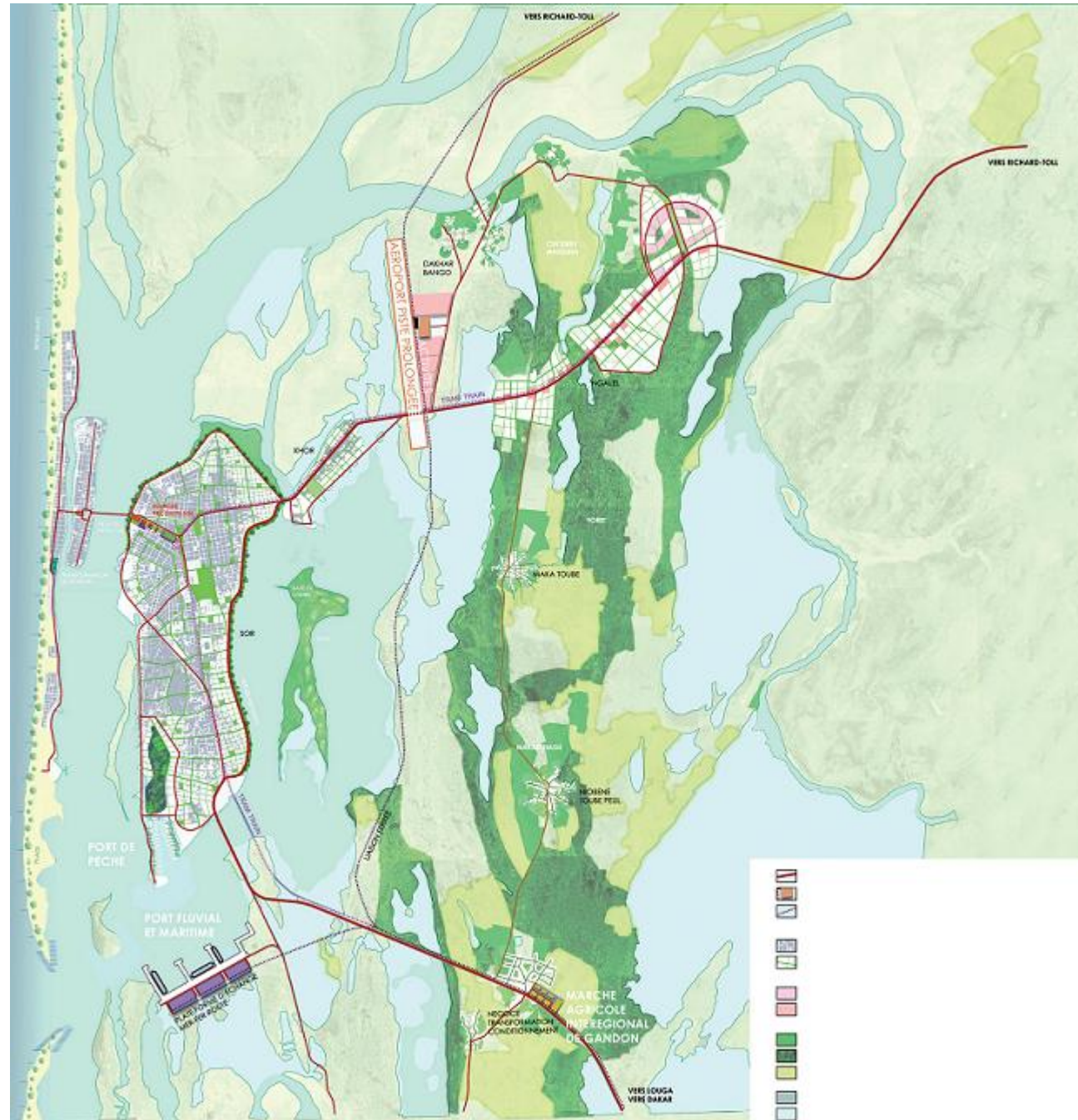


Facing challenges of the 21st century



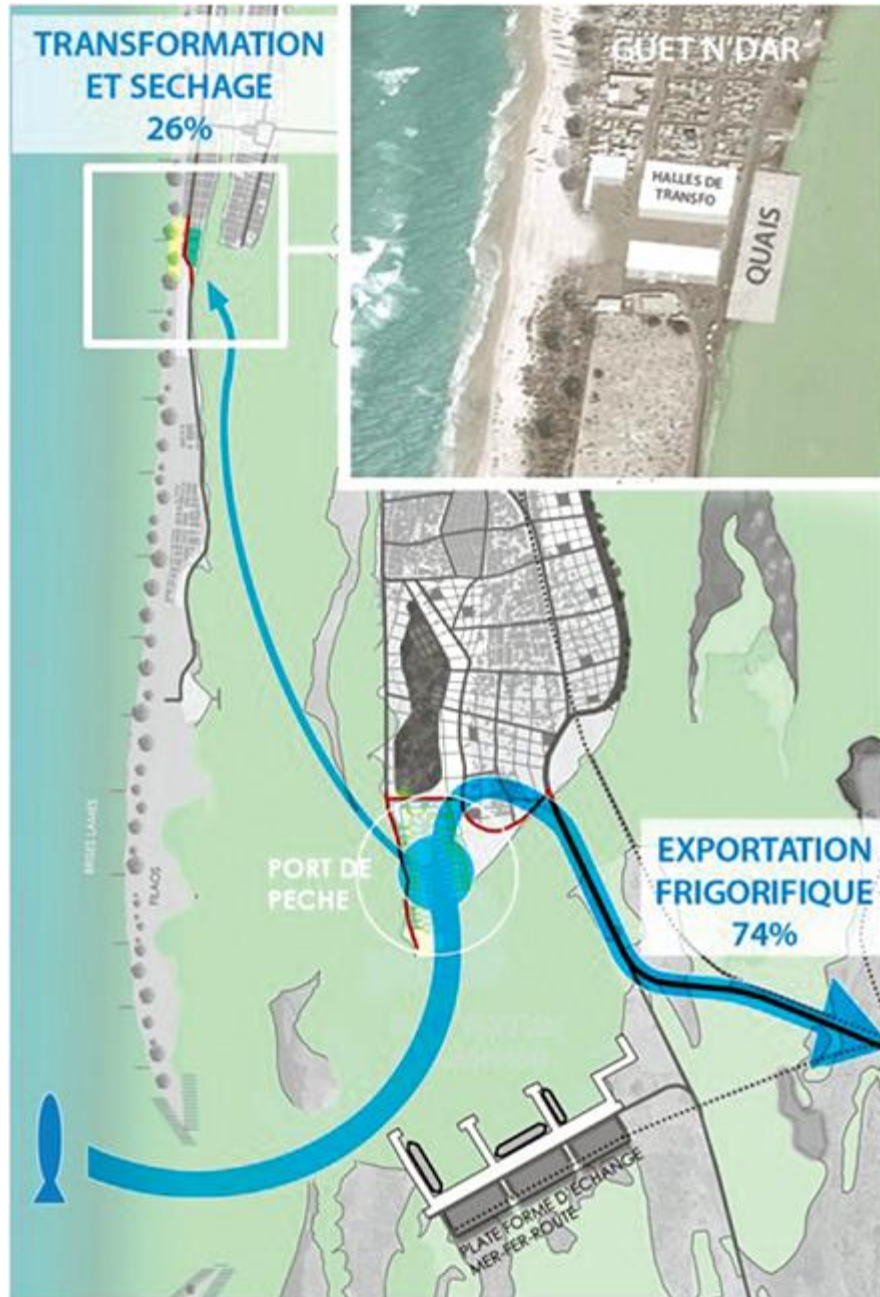
As a result

Collectively
assess,
accept,
organize
the
development
of the city
outside of its
historical site



The hinterland as an economic asset





Relocate the fishing harbour





Cheikh Bamba DIEYE
Mayor of Saint-Louis du Sénégal

The quality of participants and the jury has done much to give full credit to the work that took place in our city and that led to the formulation of three urban projects whose **synthesis, developed later by the municipal technical services, now determines the strategic directions and actions to implement.**

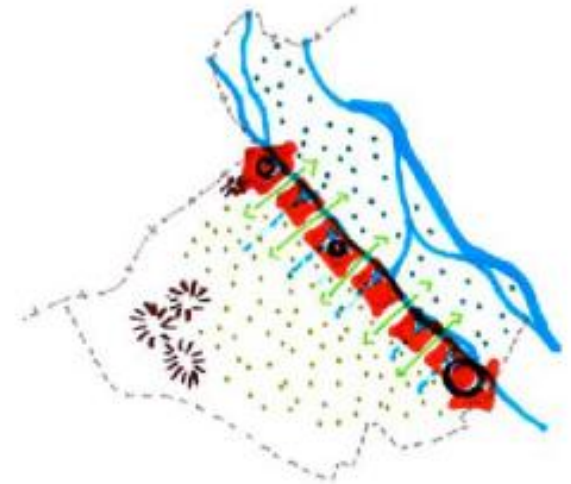
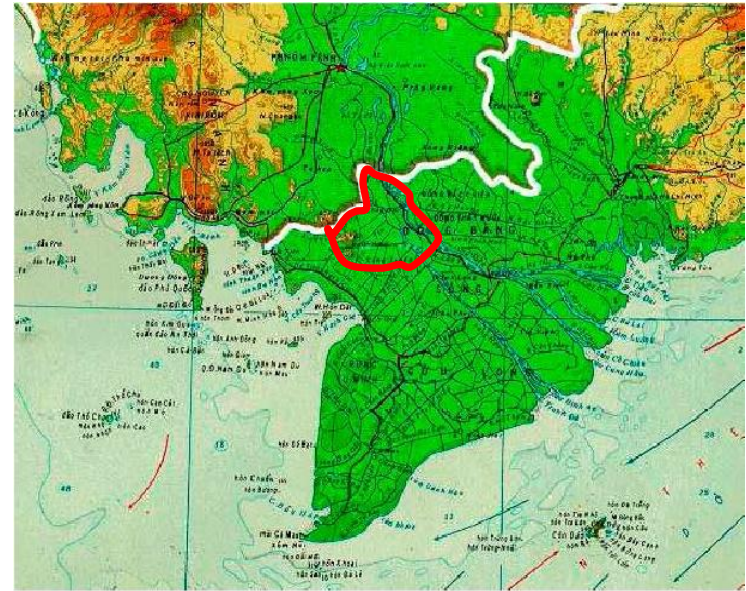


An Giang 2007

About bringing a set of choices

An Giang 2007 – Model of sustainable regional development

Three different
models of regional
urban structure

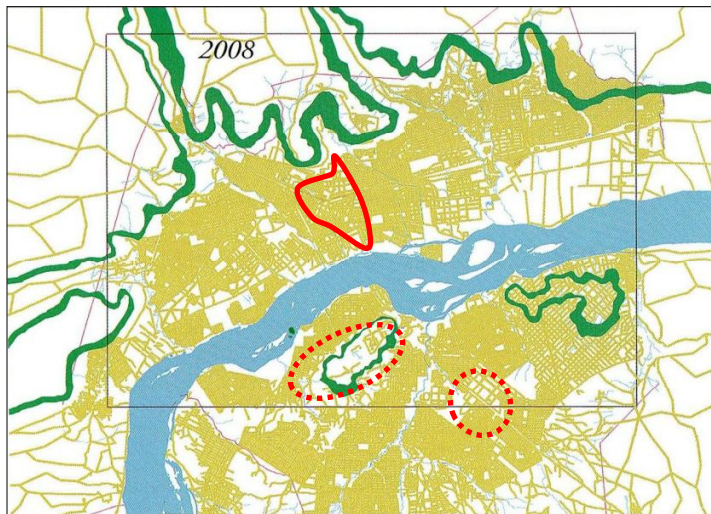
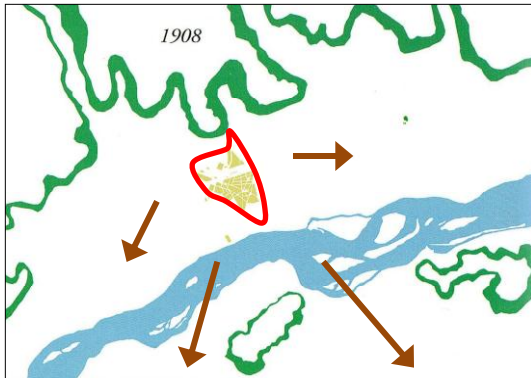




Bamako 2011

The whole process of an Atelier
as a catalyst
of a collective approach

Bamako 2011



α les ateliers International Workshop of planning and urban design in Bamako, Mali – July 9th to 23rd, 2011
maîtrise d'œuvre urbaine

BAMAKO METROPOLIS

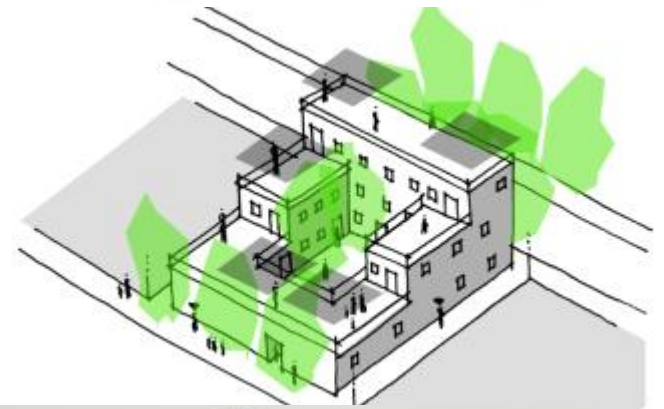
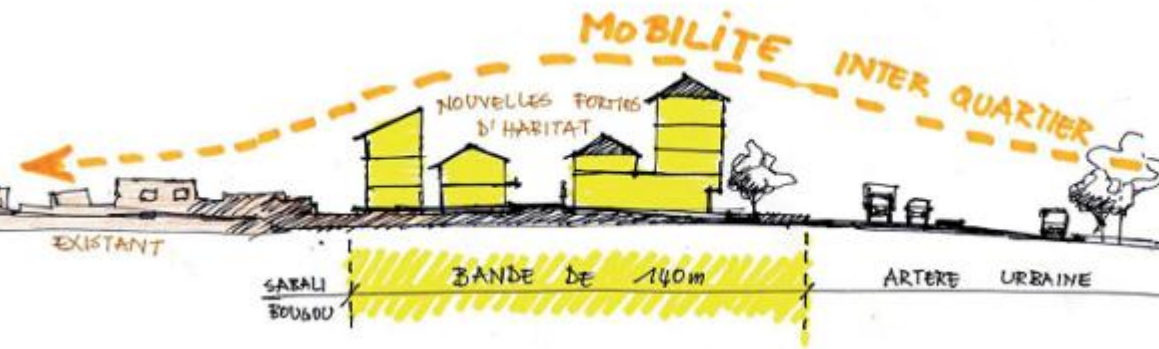
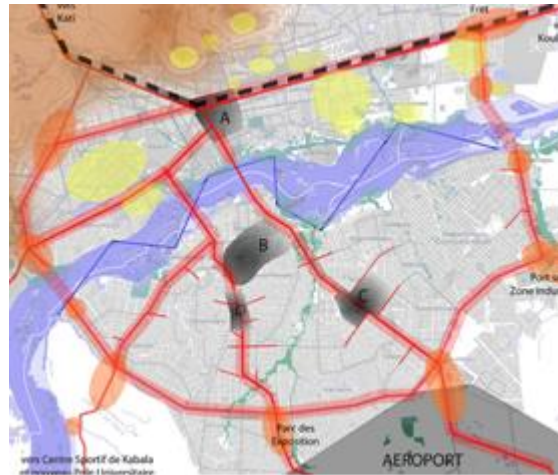
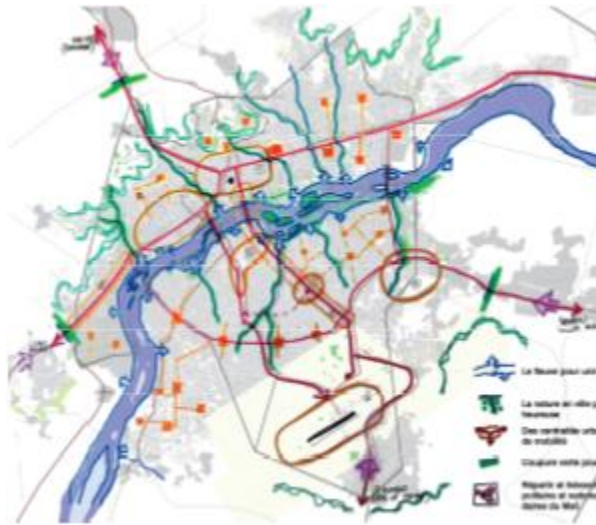
Call for applicants in order to select 21 international participants for this workshop of collective production of strategies and urban development projects.

THE NEW URBAN CENTRALITIES



How to create an efficient system of attractive urban centralities, linked to a metropolitan public transport network, so as to adapt to the extraordinary growth of the city and promote densification rather than urban sprawl?







Les Ateliers has been a revelation, an intense moment of awareness of the negative effects of unplanned urban development, leading to the identification of a need for high-level expertise in urban planning to face the issues of a new century..

Boubacar Bah

Mayor of Bamako 5

President of the Association of Mayors of Mali

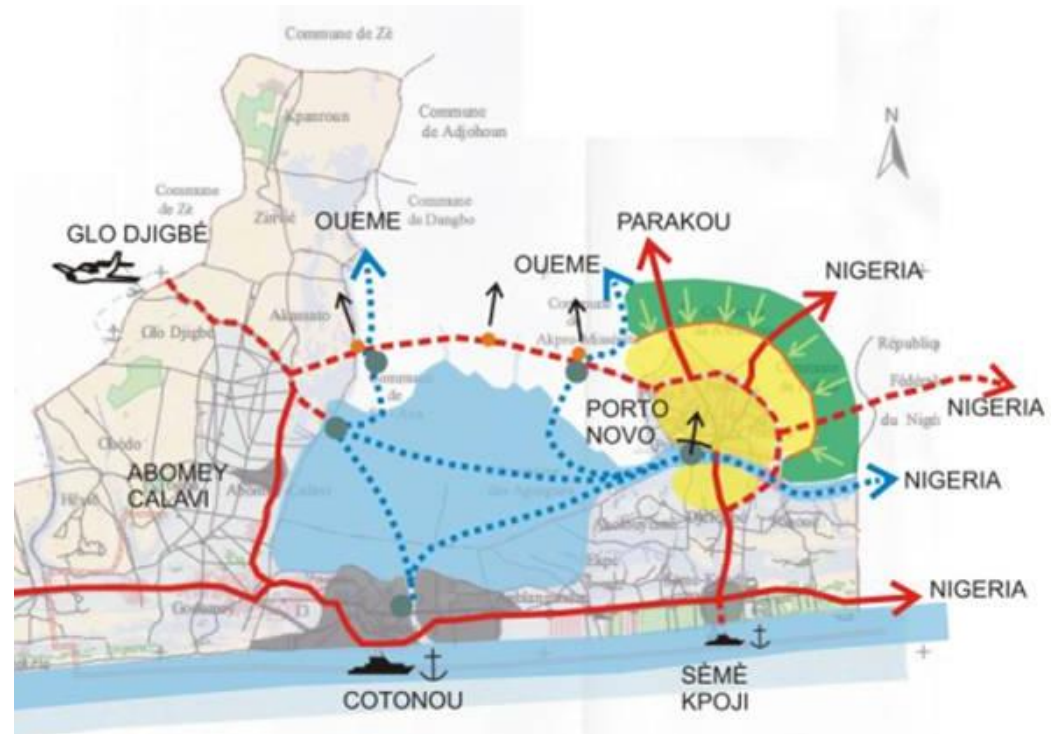


Porto-Novo

2005, 2009, 2010, 2011

**Strengthen local authorities
and enforce delocalization**

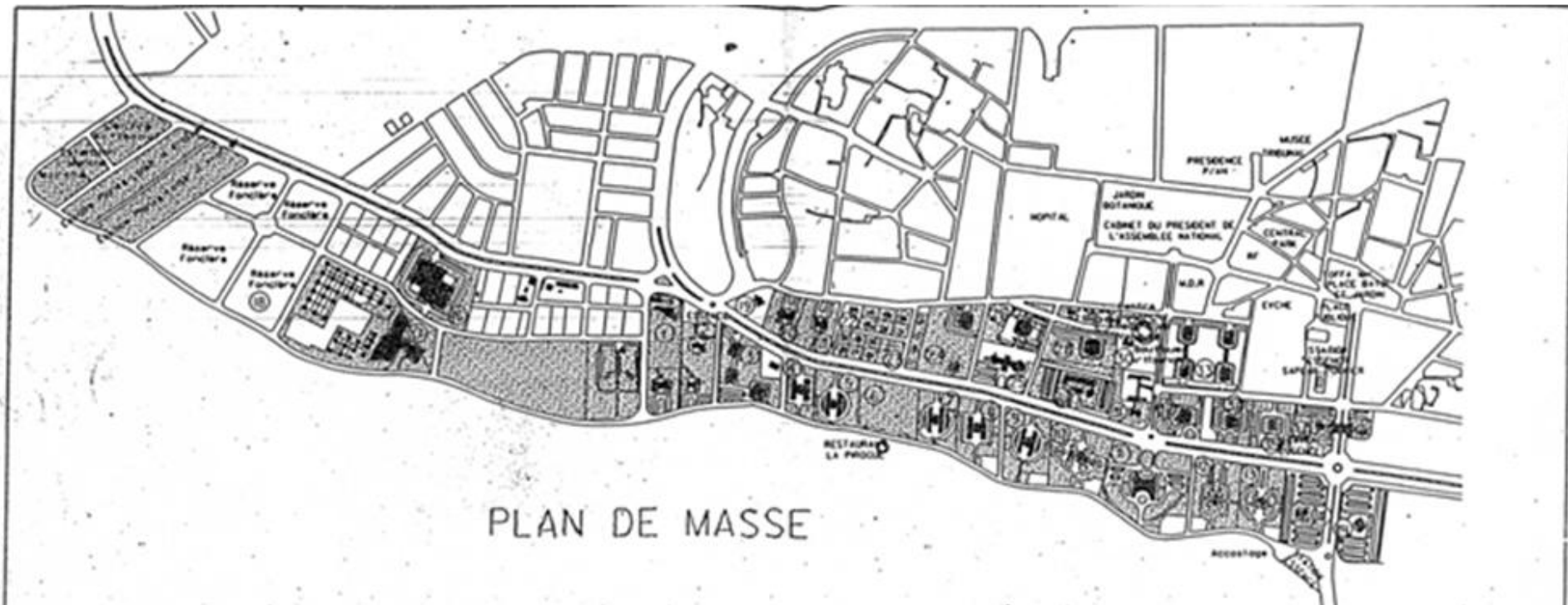
Porto-Novo , capital city



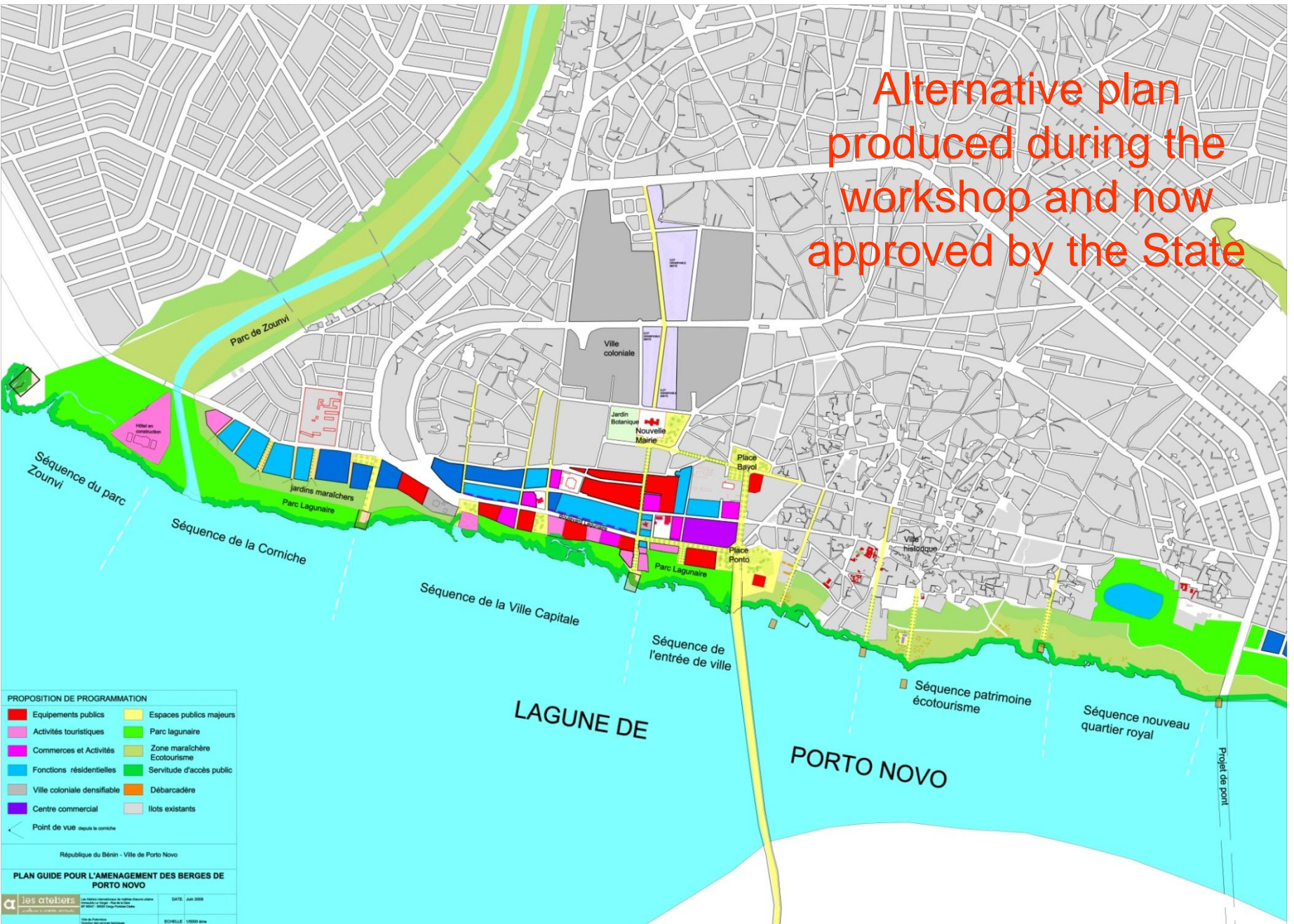
Atelier 2009

Sustainable valuation of the banks of the lagoon

State development plan,
privatizing the bank



Alternative plan
produced during the
workshop and now
approved by the State



PROPOSITION DE PROGRAMMATION

Equipements publics	Espaces publics majeurs
Activités touristiques	Parc lagunaire
Commerces et Activités	Zone maraîchère Ecotourisme
Fonctions résidentielles	Servitude d'accès public
Ville coloniale densifiable	Débarcadère
Centre commercial	Ilots existants
Point de vue depuis la corniche	



Moukaram Océni
Mayor of Porto-Novo

Les Ateliers is a transforming experience. I am not an urban planner, but I get interested more and more and I can now easily talk about urban development. Therefore, the State cannot anymore impose its own plans on the development of Porto-Novo. They need to fit with the vision that we developed for our city.



Diyarbakir 2011

Working on “slums”

Ben U Sen the biggest gecekondu of Diyarbakir



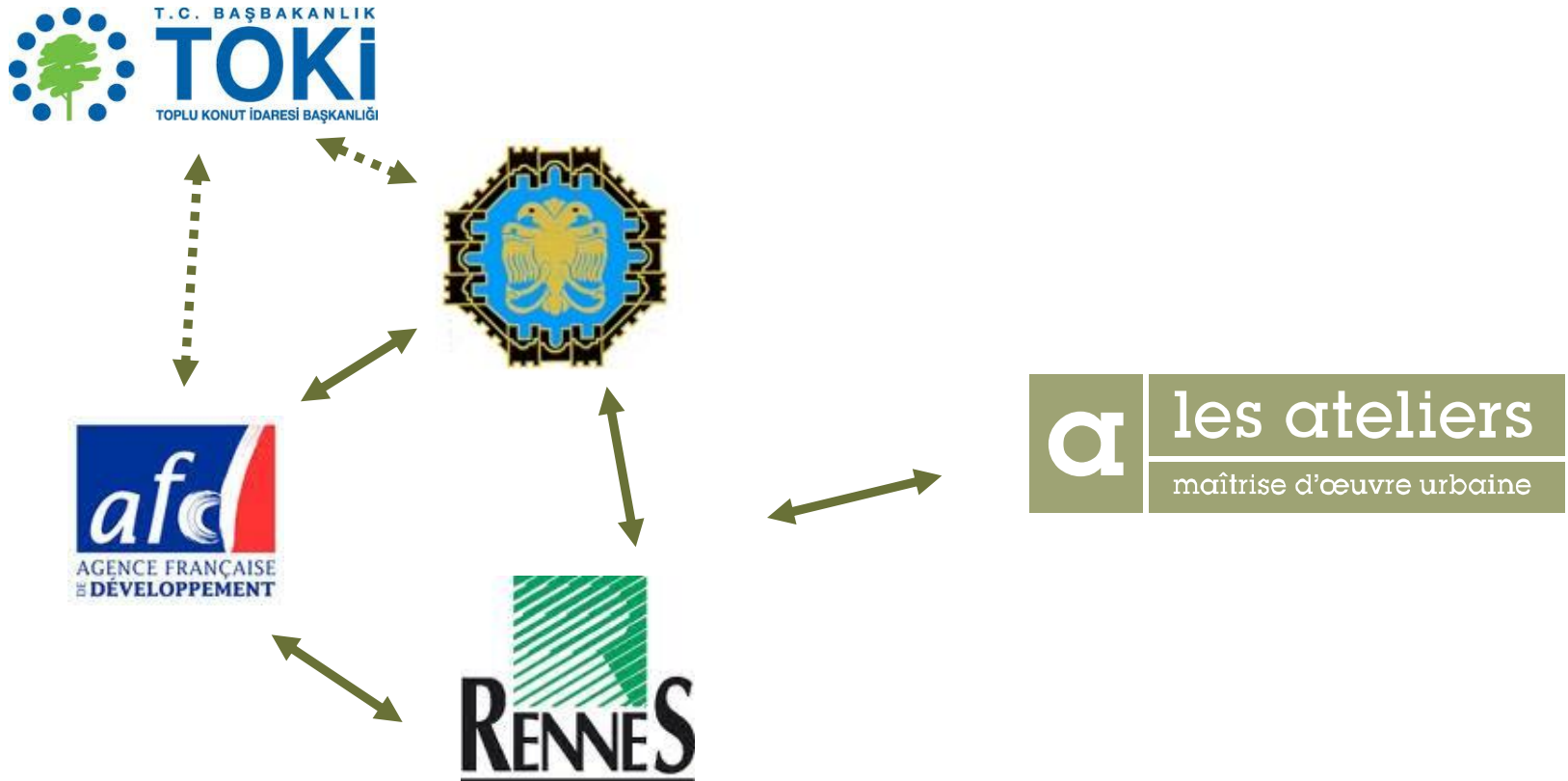
Classic Urban Renewal – Phase 1



Classic Urban Renewal – Phase 2



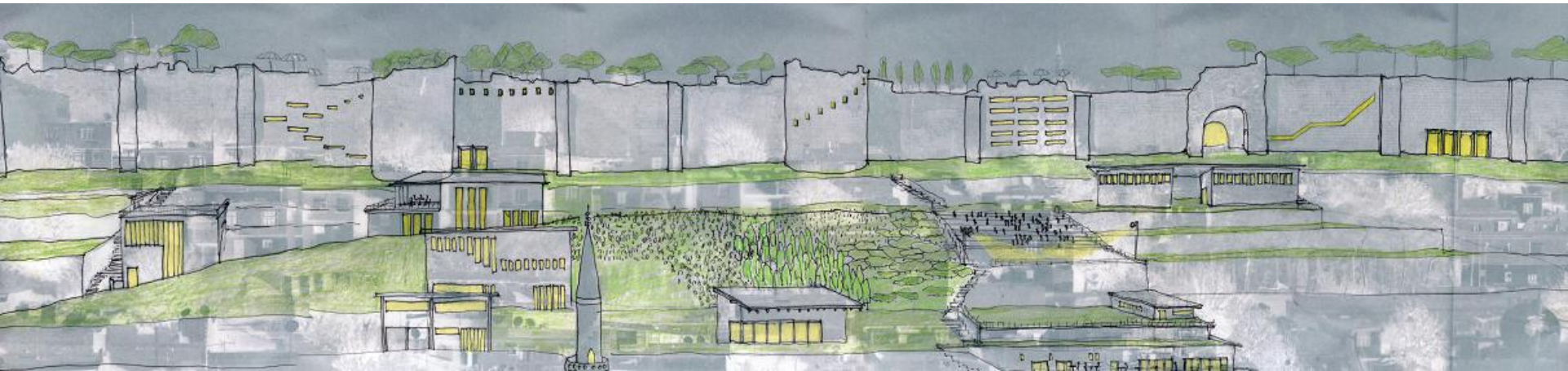
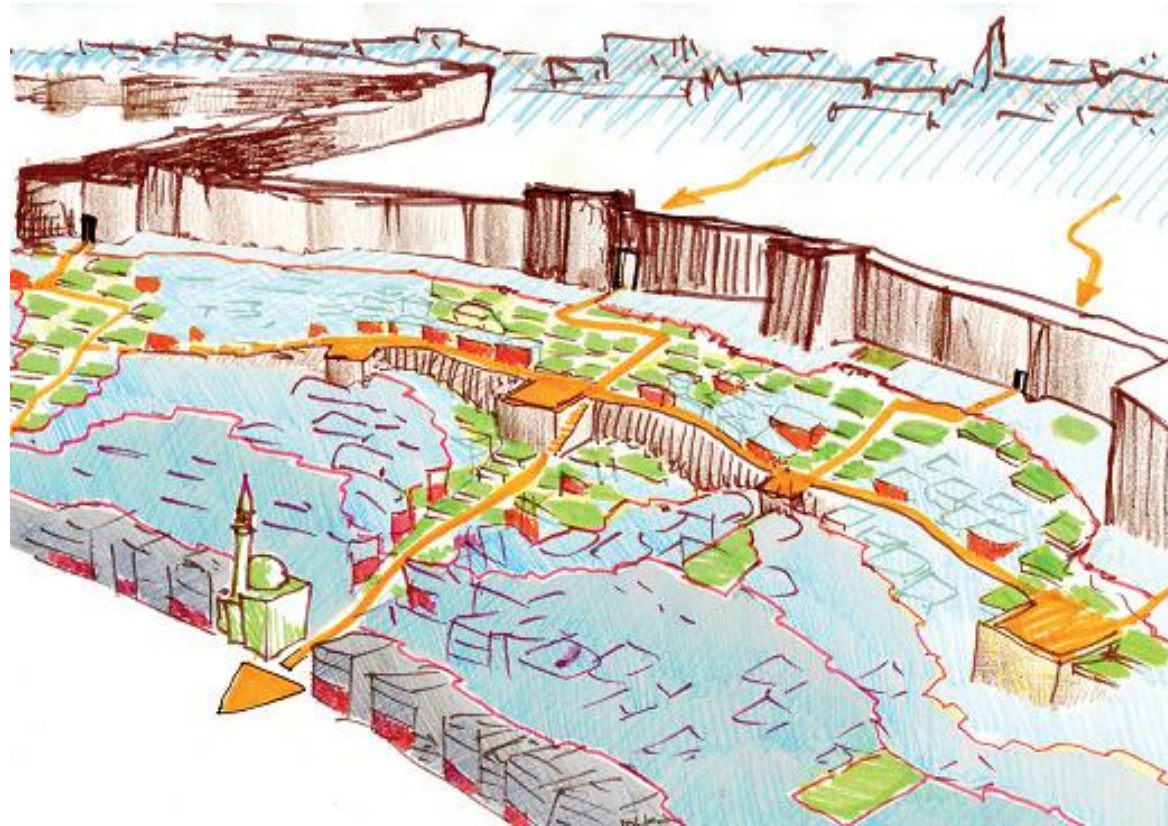
The platform of the workshop



Take a new look Make new representations

change the negative
judgment on this district



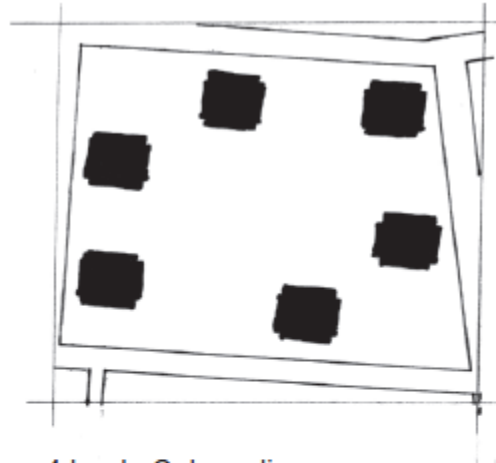


Convince about the assets of this urban form

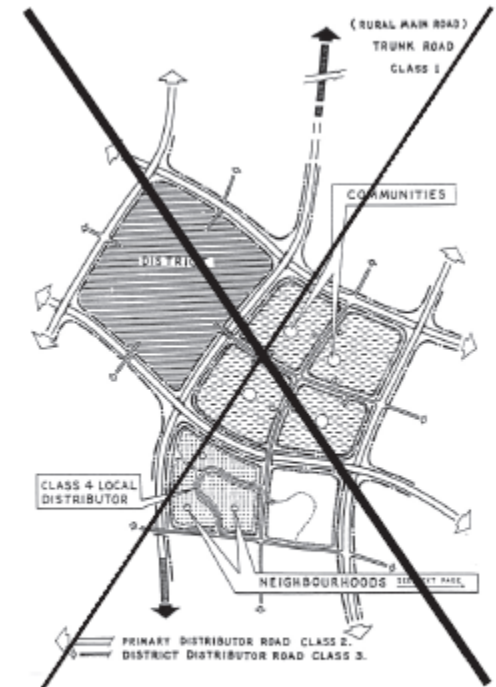
Using demonstrations



4 ha de Ben u Sen



4 ha de Colguzeli



Urban princip of Super-block

	Nbre de logements	Nbre d'habitants	Superficie (en ha)	Nbre d'habitants/ha
Sud ouest Ben U Sen	830	5 893	4	1 473
Colguzeli	144	864	4	216

Convince about the assets of this urban form

and international examples



Caceres, Spain



Porto, Portugal



Urbino, Italy



Albi, France



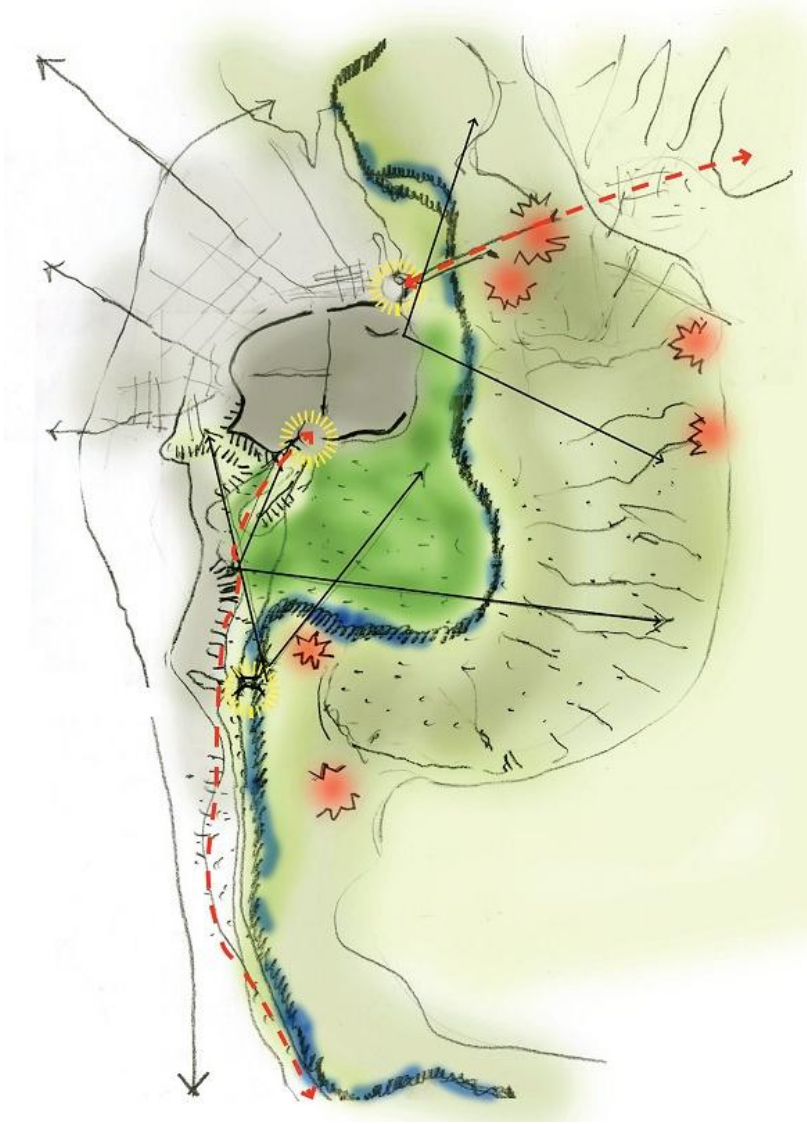
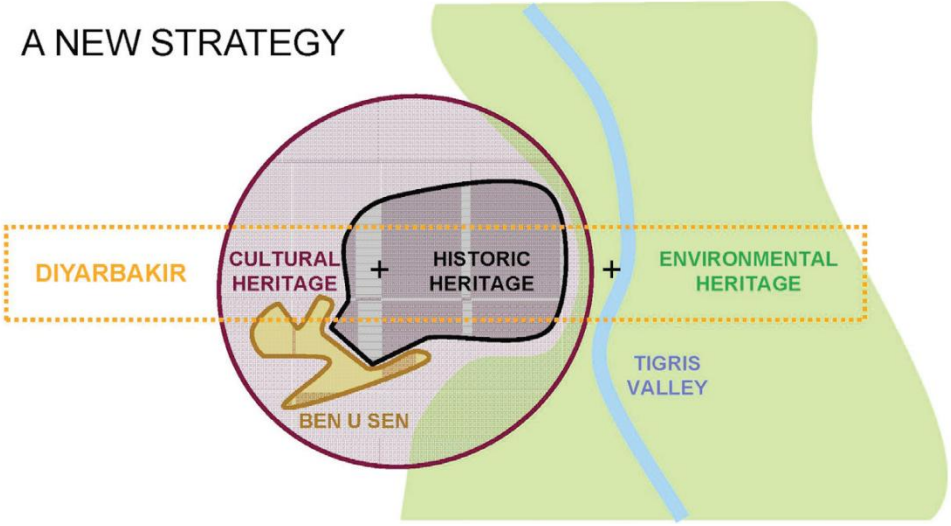
Obidos, Spain



Bam, Iran

Propose a strategy keeping the gecekundu

A NEW STRATEGY



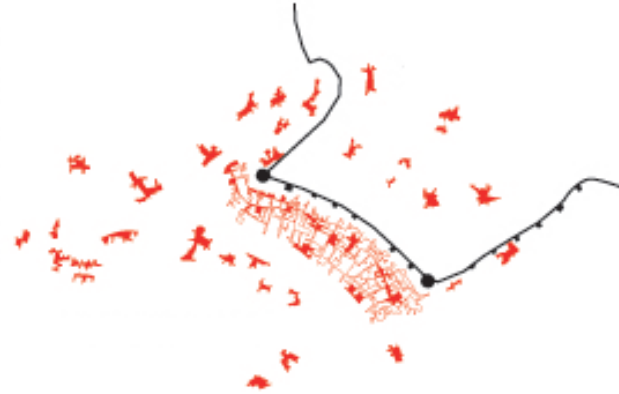
Work on the connections and integration



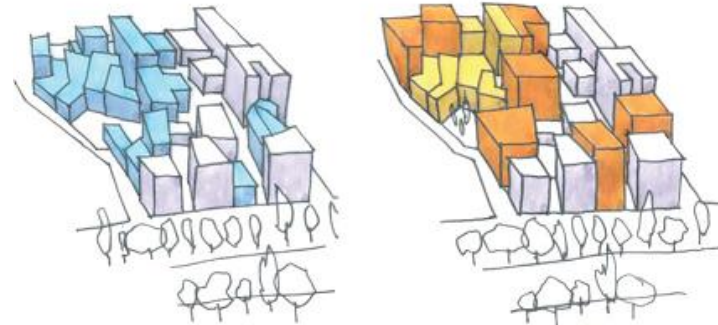
Work on the connections and integration



Process of physical intervention

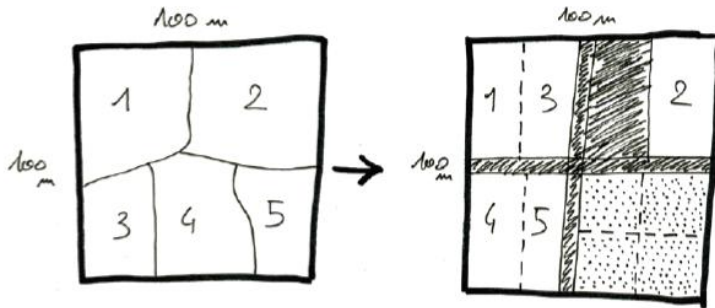
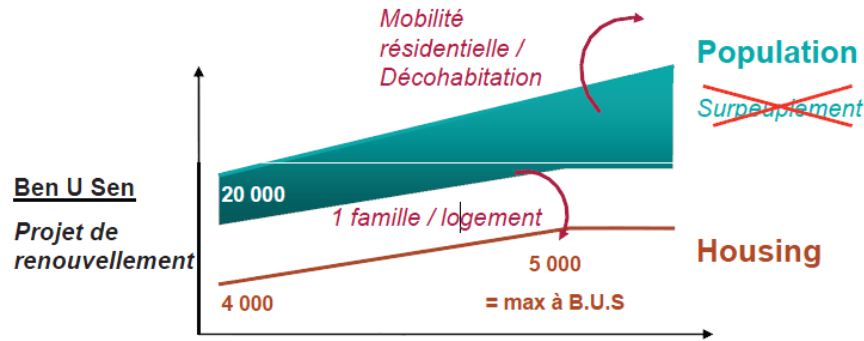





1- Identify and keep the most social public spaces

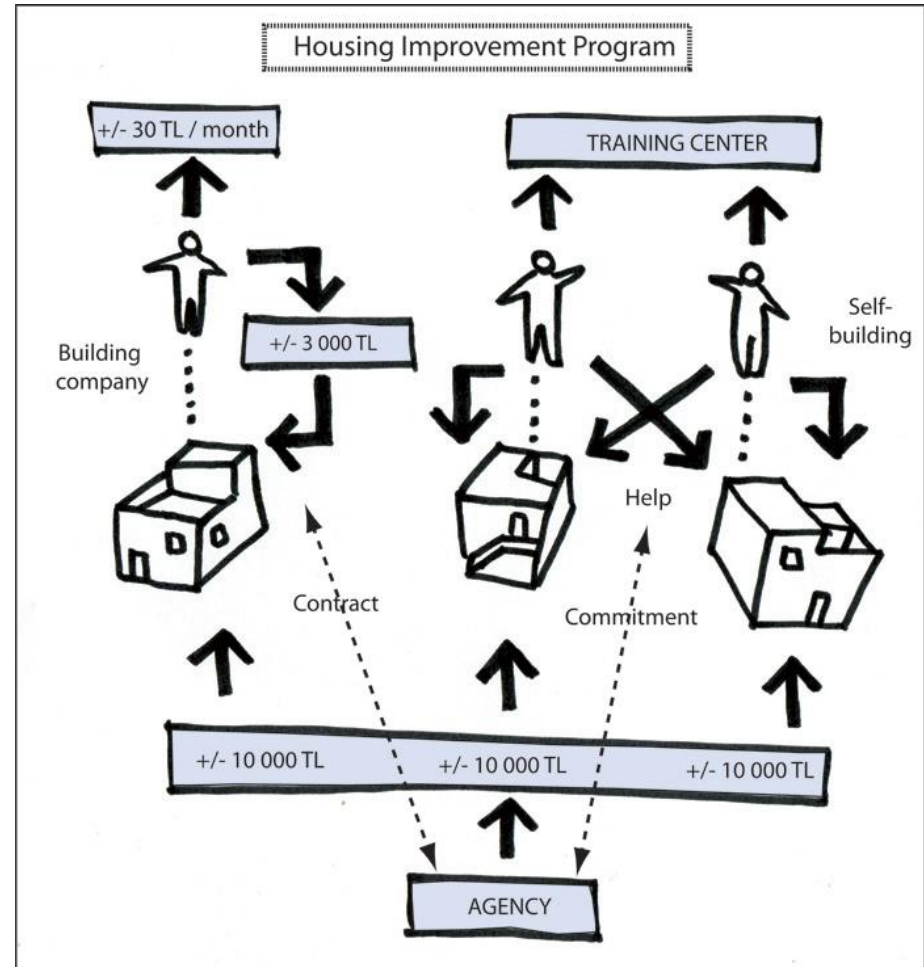


2- Process of either rehabilitation or reconstruction

Make proposals on the implementation



-  Firts owners (legalised)
-  Public ownership
40%
-  New owners





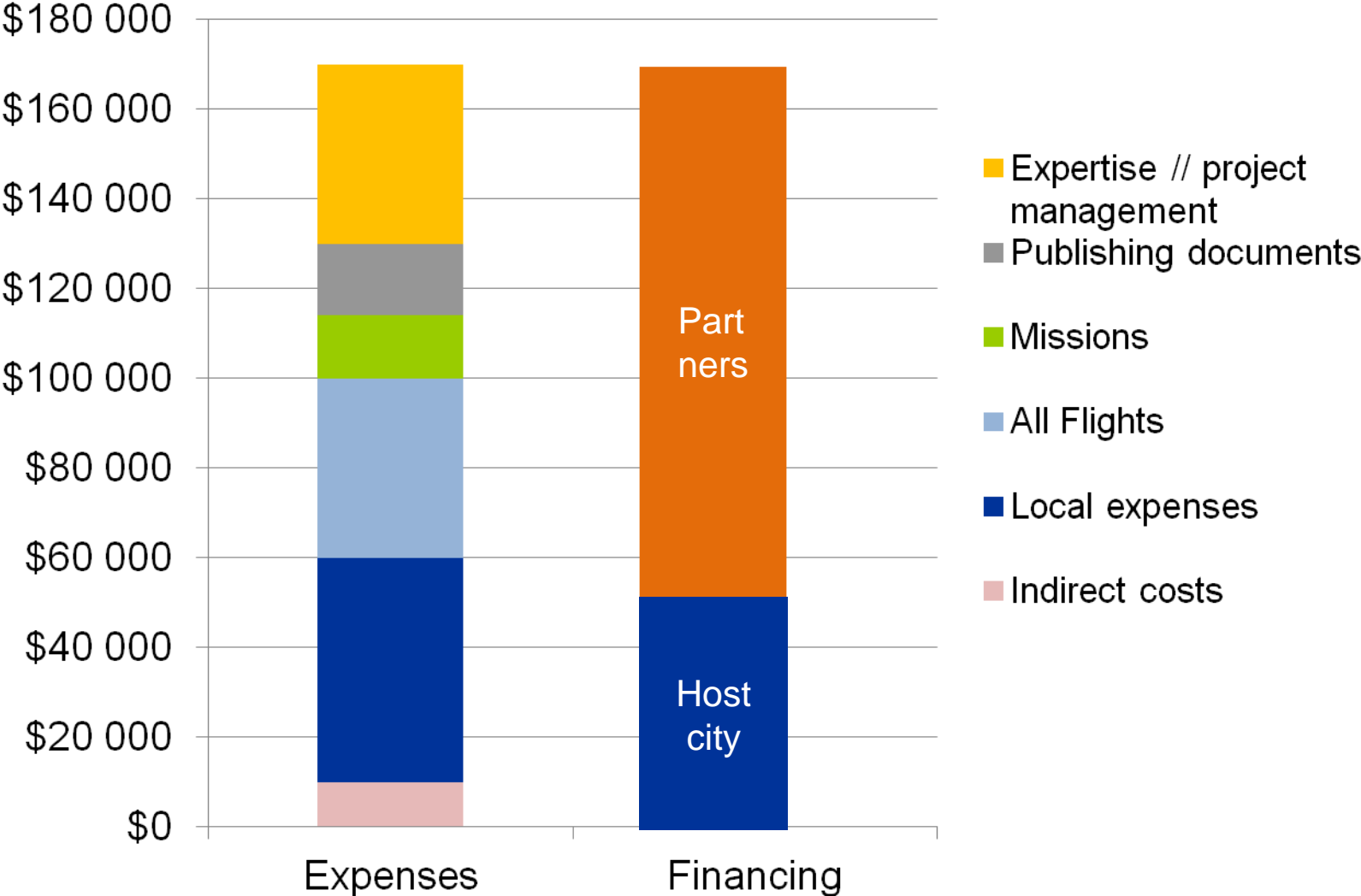
Non-profit organization
Worldwide network
Since 1982

APPENDIX

Presentation of Les Ateliers,
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Maputo, November 8th 2011



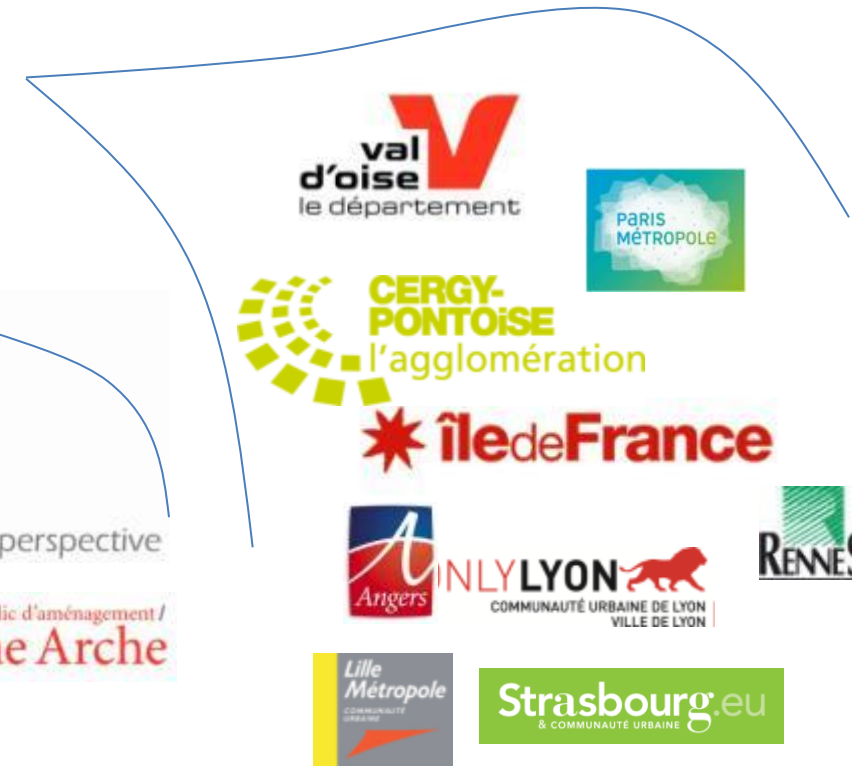
Basic cost of a professional workshop



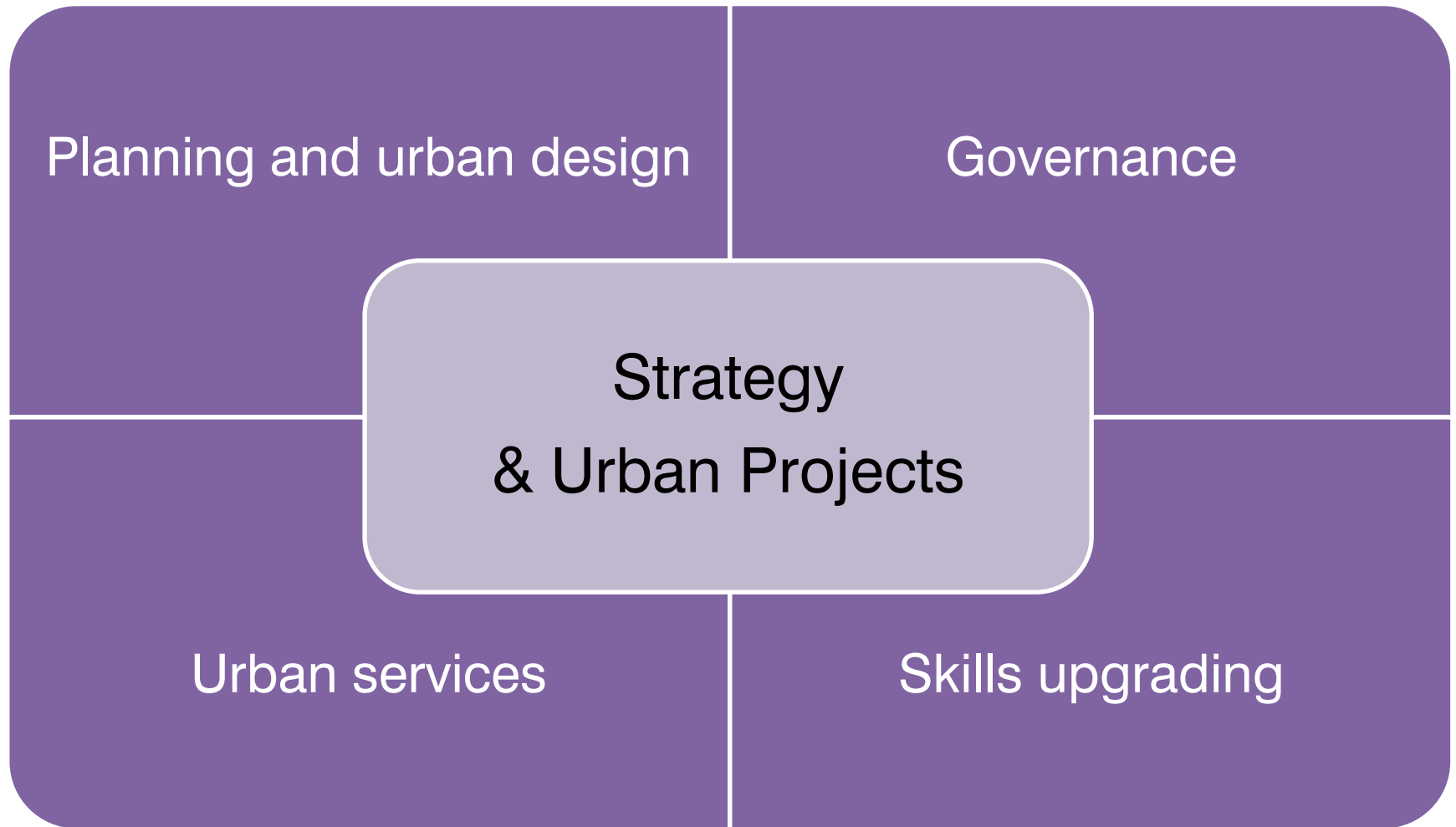
Since 1982 A non-profit organization



de la Seine à la Seine / établissement public d'aménagement /
La Défense Seine Arche



The scope

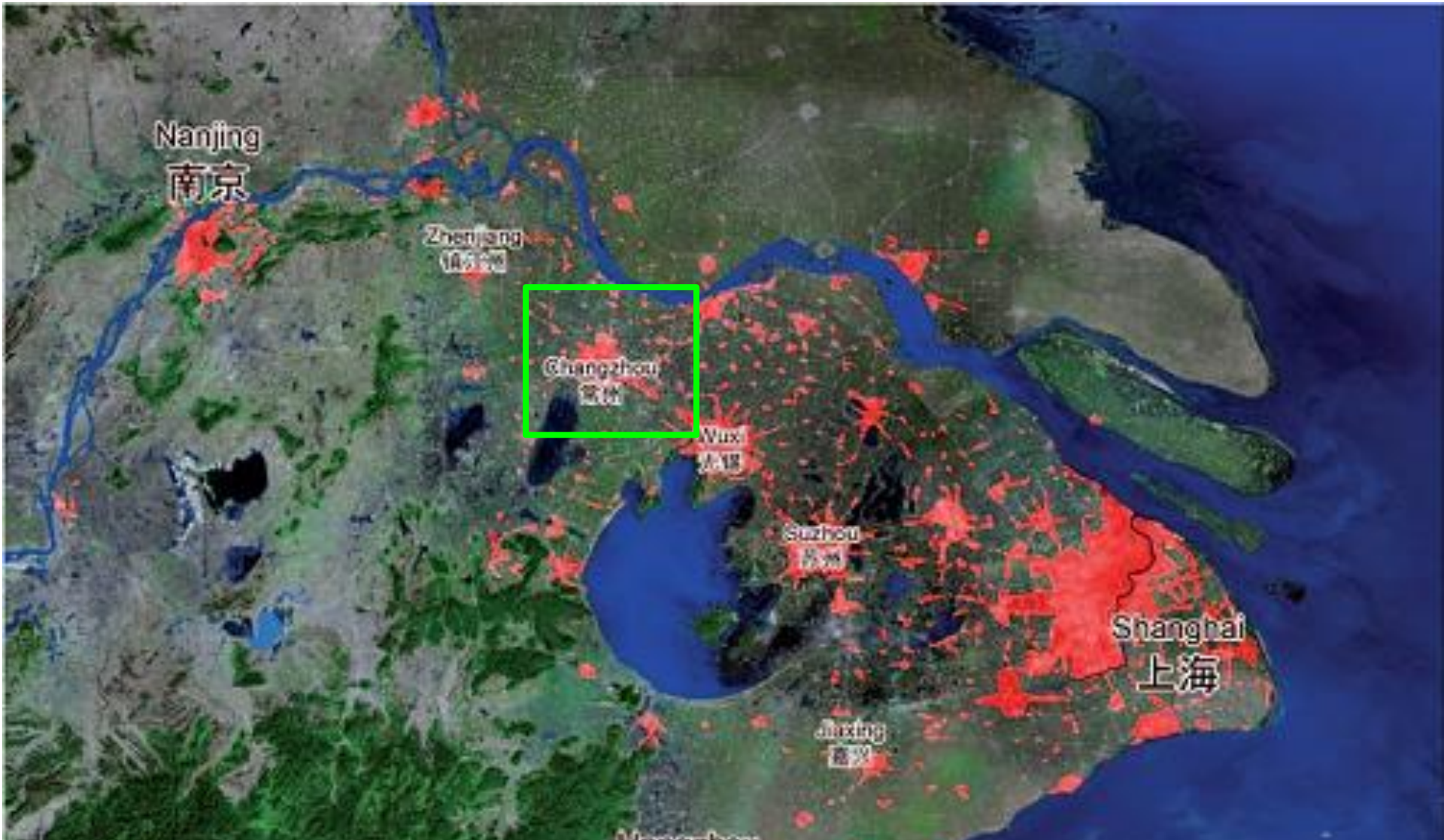




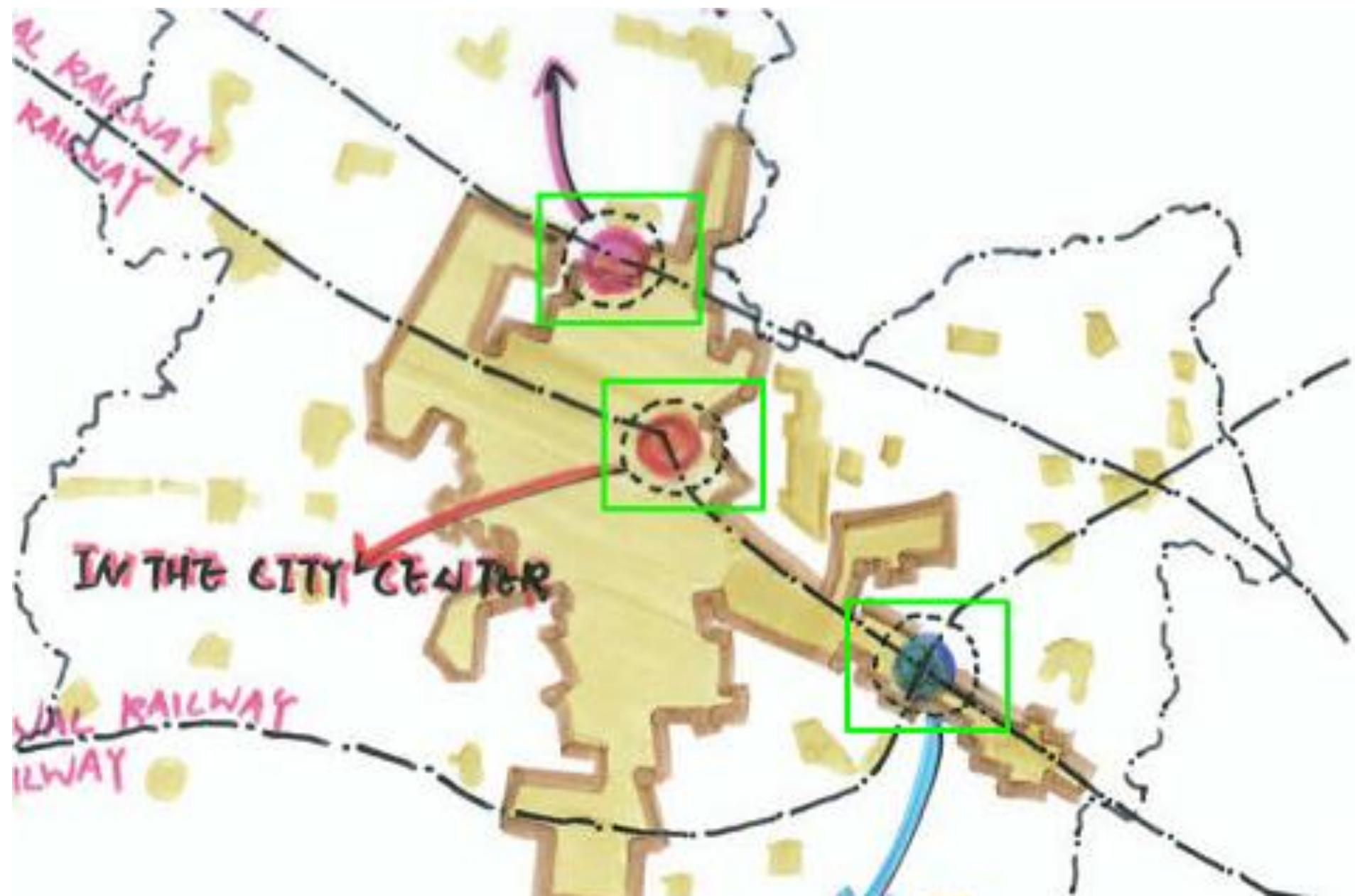
Changzhou 2010

Being multiscale

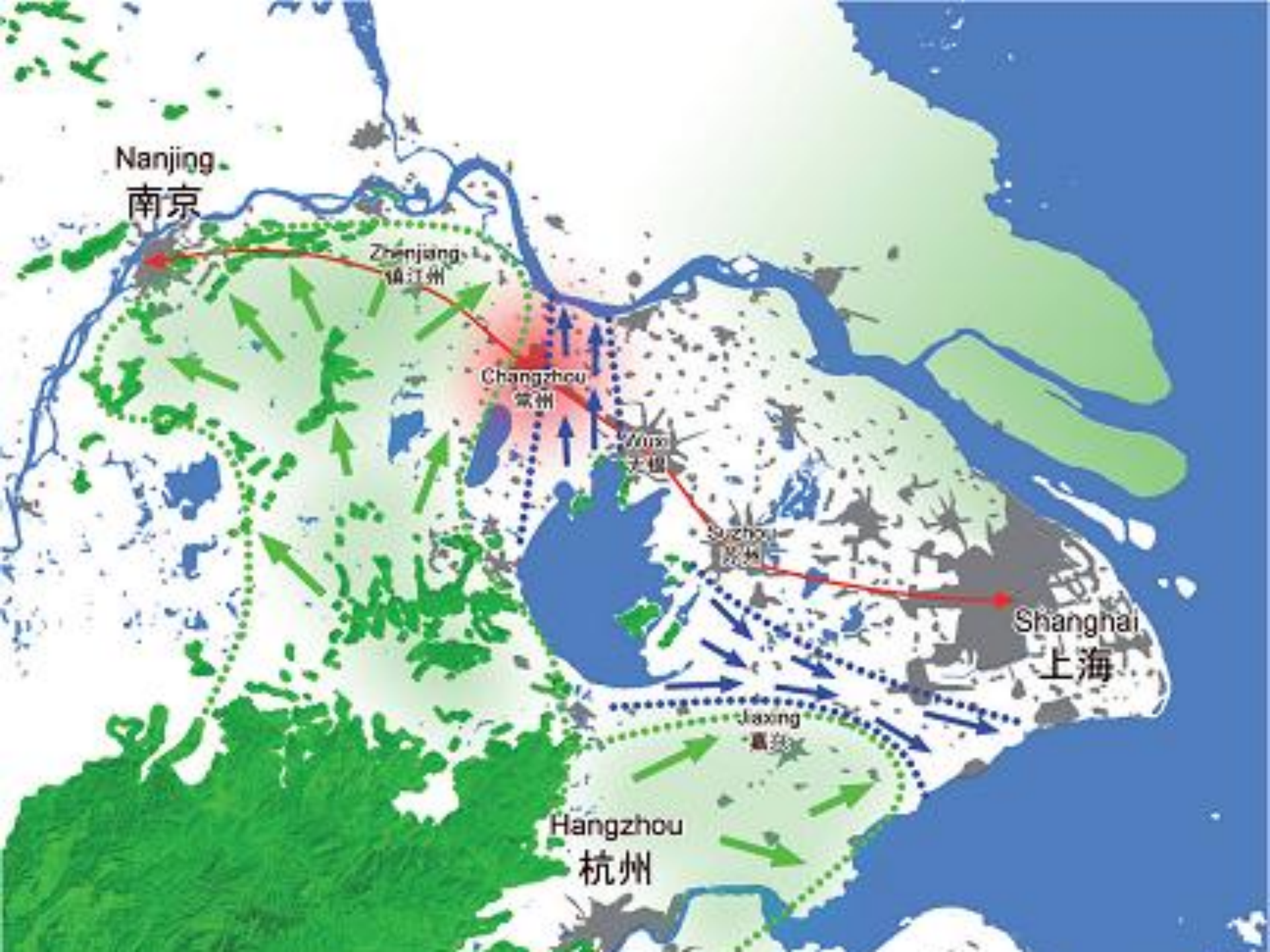
Changzhou 2010 – railway station neighbourhoods on a chinese scale











Nanjing
南京

Zhenjiang
镇江

Changzhou
常州

Wuxi
无锡

Suzhou
苏州

Shanghai
上海

Jiaxing
嘉兴

Hangzhou
杭州