#### Training for Township Renewal Initiative



#### 2007 10 02 TTRI Key Note Address Stories v2.ppt

#### Day 3 – Understanding informal land market dynamics

#### Lauren Royston: 31 October 2007













## Background

- Urban LandMark
- Operation of the urban land market
  - How the poor access, hold and trade land











# Outline

- Land transaction process
- Case studies
- Key observations
- Common assumptions questioned
- Key policy implications













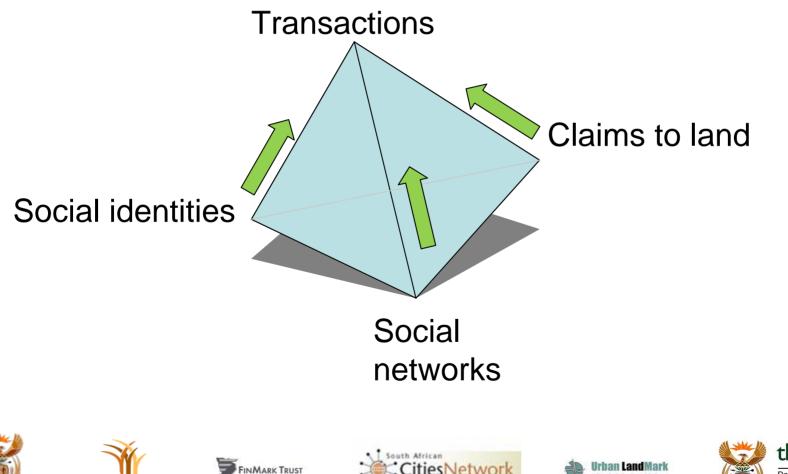
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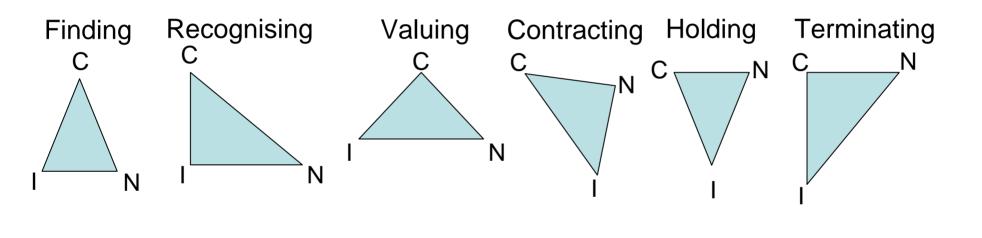
## Land transaction process







# Land transaction process



I = Social identities

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N = Social networks

C = Claims to land











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# **Case Studies: RDP housing**







Delft, Cape Town 1989 Kingsway, Ekurhuleni 1989 Old Dunbar, Durban 1993













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# **Case studies: informal settlements**







Nkanini, Cape Town 2003 Somalia, Ekurhuleni 1989 Blackburn Village, Durban 1987













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## **Case studies: specific cases**







Manenburg, Cape Town 1960s (council rental) Wattville, Ekurhuleni 1941 (backyard shacks) Sobonakona Makhanya, Durban 1859 (customary)













#### **Evidence of urban land markets**

- In every five years, an average of 26% of households in shack settlements exchanged houses
- In RDP housing, where there is a state limitation on the resale of houses for five years, some 11% of households were transacting.
  - 6% seen as sales
  - average house prices of between R5,750 and R17,000
  - almost all off-register title deeds not officially changing hands
  - state officials often called in to witness
- In one settlement where transactions in backyard shacks were measured, almost 70% of households had moved into their rented accommodation in the last five years.











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#### **Evidence of urban land markets**

	RDP	Informal settlement	Specific area
Cape Town	Delft (4)	Nkanini (3)	Manenberg (37)
% transactions in last 5 years	14%	15%	16%
Self-allocated		83%	Council housing
Ekurhuleni	Kingsway (7)	Somalia (16)	Wattville (65)
% transactions in last 5 years	11%	38%	68%
Self-allocated		24%	Backyard shacks
eThekwini	Old Dunbar (10)	Blackburn Village (20)	Sobonakona Makhanya
% transactions in last 5 years	8%	24%	31%
Self-allocated		15%	Customary tenure
Average	11%	26%	











# **Transaction time and cost**

- Transaction:
  - the number of households coming in in the last five years and engaging in either buying, renting or looking after a place.
- Transaction time
  - The average number of days that households took between hearing about a place and actually have the rights to it
- Transaction cost
  - Average financial cost of transacting (transport, fees, people that had to be paid etc.) and strengthening rights (eg. investment in improvements)











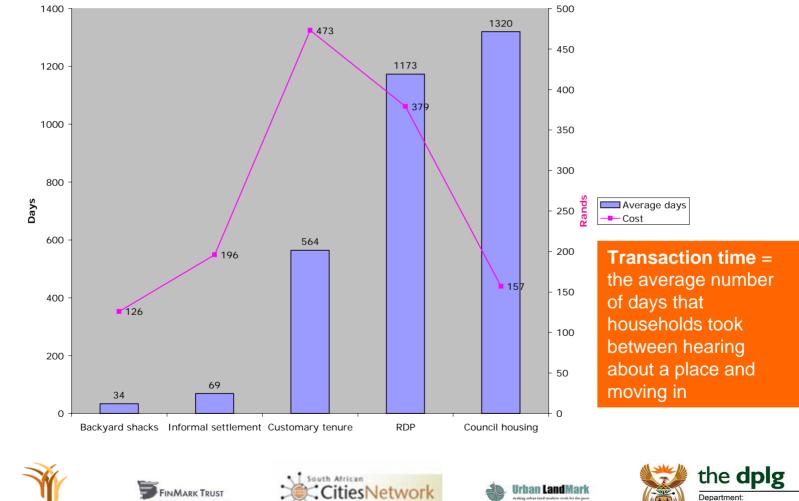


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### **Transaction time and cost**





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## **Key observations**

- 1. Land markets operate in poorer parts of the three metropolitan areas
- 2. Informal settlements play a critical role in urban land access
- 3. Social relations are dominant in these markets, although an economic rationale is present when people make decisions
- 4. Financial logic is evident in the research sites, although these markets are socially dominated











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## **Key observations 2**

- 5. The state is present in the socially dominated land markets
- 6. These markets work for poor people in the short term but, with current policy interventions, have limitations in the long term.
- 7. Little differentiation in perceived advantages of living in informal settlements, RDP housing projects and backyard shacks











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## **Common assumptions questioned**

- The market is absent in poorer parts of our cities
- Informal settlement eradication as an appropriate policy response
- Price is determinant in a single and financially dominated market model
- The state is absent in so-called "informal" areas of our cities











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## **Policy implications**

- Recognize socially dominated land markets
- Support the role that informal settlements play in the urban land market
- Develop social interventions that support poor people's access to land
- Recognize the ways in which the financially dominated land market depends upon the socially dominated
- Public investment should support greater urban land market differentiation



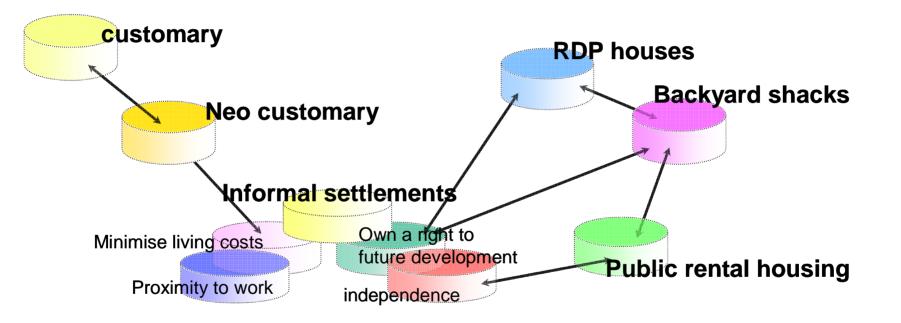








#### TTRI Training for Township Renewal Initiative Urban land market





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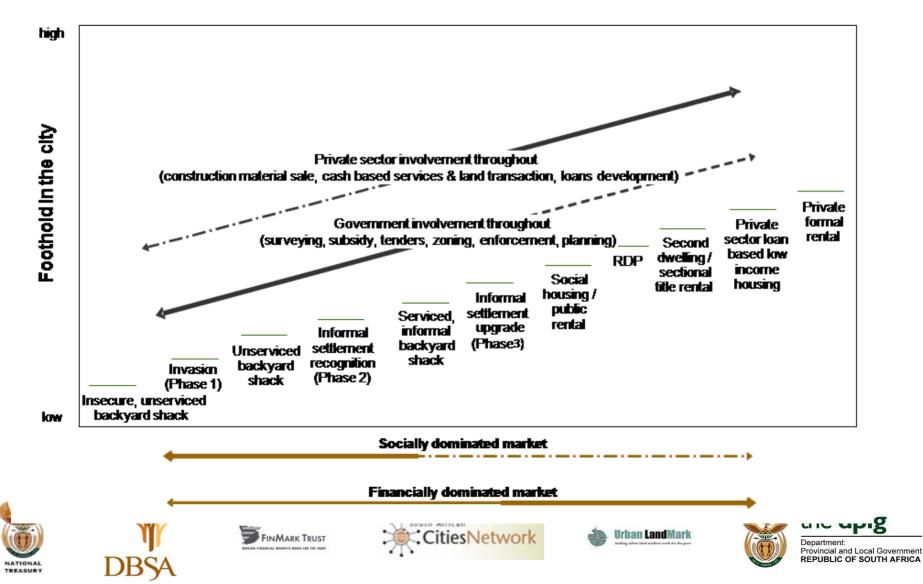








#### TTRI Training for Township Renewal Initiative Urban land market





## **Presenter details**

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