

## Introduction / perspective

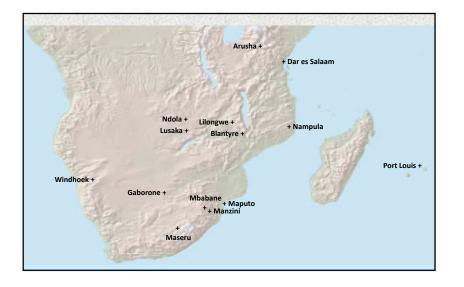
Our cities need to be managed by strong city governments (population growth and economic development)

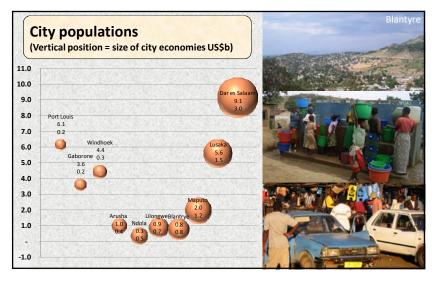
National governments need to strengthen their city governments (expenditure responsibilities and revenue powers)

City governments need to improve their own performance (especially on revenue and investing)

Visited SADC municipalities 2008 – 2010
 14 x financial overviews
 10 x shadow credit assessments







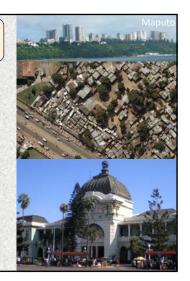
## What does the city need?

#### Built environment services

- Roads and storm-water drainage
- Refuse collection and disposal; street sweeping
- Water & sanitation (sewerage)
- Supply of electricity and gas
- Traffic lights and street lights
- Emergency services (ambulances, fire)
- Cemeteries, parks and sports facilities
- Public transport services
- Bus and taxi ranks; markets
- Town planning and building control
- Municipal policing (by-law enforcement)
- Environmental health services

#### Social services

- Health care (primary/ clinics/ vaccinations etc)
- Education (pre-, primary, secondary school)
- Social welfare (centres for orphans etc)
- Rental housing



		Social services		
		Minimal	Moderate	Full
Built environ- ment services	Minimal		Lusaka Ndola	Dar es Salaam Arusha
	Moderate	Maputo	Lilongwe Blantyre Gaborone Port Louis	
	Full	Windhoek		



# What can the city governments do?

- City government is usually a relatively weak and small actor /provider in respect of city needs

  Result of long-term disempowerment trend
- National agencies are often the key actors
  - Water, sanitation, electricity, major roads
- Often impossible to get an overall quantified view of built environment needs
  - Such a view is not the priority of anyone

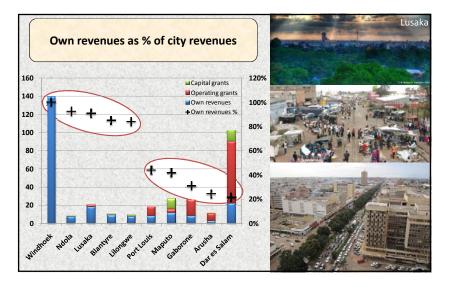


# City government expenditure City government staff

	Total city spending (US\$ m)	Total city staff	City staff/100 000 people	City spending per person (US\$ m)
Dar es Salaam	147	15 419	514	49
Port Louis	20	2 500	1 667	136
Lusaka	18	1 882	129	12
Windhoek	160	1 755	532	484
Gaborone	35	3 000	1 266	148
Maputo	27	2 325	187	21
Arusha	13	3 000	750	33
Lilongwe	9	1 900	271	12
Blantyre	9	2 000	250	11
Ndola	11	670	135	21







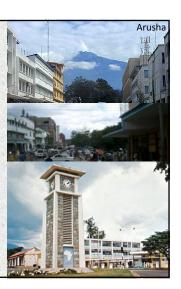
## City government finance: Issues 1

#### Under-empowered & under-resourced

- Trend has been to strip powers from city governments
- Decentralisation by name, centralisation in practise
- Limited built environment mandate
- City governments operate at a small scale and spend very little

#### Limited decision-making authority

- Senior staff appointments are often lengthy national processes
- Tax and tariff increases; new valuation rolls; similarly
- U Very limited infrastructure financing
- If it happens on scale it is grant or donor funded



### City government finance: Issues 2

Under-performing revenue administration

Despite the overwhelming shortage of

resources

- Much of the tax base escapes being billed/ invoiced
- Debtors balances outstanding are often high
- Weak revenue relationship with residents and businesses

#### □ Significant human resource capacity constraints

- Skills shortage is universally acknowledged as serious/critical (especially key technical areas)
- Long period `acting' appointments are universal
- Yet little serious effort (possibility) to address the gap?



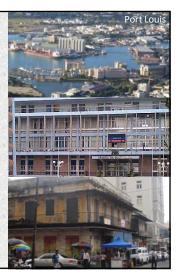
## City financial strategies - 1

# □ All city governments can improve their own financial performance

- Through a `city financial strategy'
- Often amounts to a `turnaround plan'
- Internal reform initiatives
- External reform initiatives

#### Requires city leadership

- Stature and maturity
- Dedicated management team
- Political & administrative insight & courage



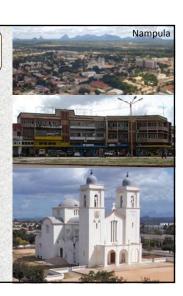
## City financial strategies - 2

#### □ Internal reform programme

- Strategic planning & budgeting
   Revenue administration (sometimes policy also)
- Expenditure controls and accounting
- Management accountability and performance

#### External reform programme

- D To obtain additional revenue powers
- To obtain additional grant funds
- □ To improve timeliness of grant payments
- To obtain support for city strategy
- Customised capacity building for senior management
- Targeted at programme objectives



## Approach to capacity building

- Change management intervention aimed at senior city management
- Specific operational as well as capacity-building objectives
- □ Programme of workshops
- Each building on the next
- Each with substantial supporting work
- Each requiring management team to take responsibility for tasks between workshops
- Planned outcomes
  - Achievement of operational objectives
  - Enhancement of management team capacity
  - Strengthening of change momentum



## e.g. Self-funding of city infrastructure

- 1. Introduction to financial management and creditworthiness
- 2. Shadow credit assessment
- 3. Medium- and long-term capital investment planning
- 4. Funding the capital investment plan
- 5. Launching the reform agenda
- 6. Preparing to approach funders (capital market or government or donors)
- 7. Finalising a funding agreement and managing the funds





Prioritised	capital investment pla	n	Manzini	Shadow credit rating – i	nternal & exte	ernal reforms
1 Sanitation	Master plan	20			CONTRACTOR OF	64%
2 Solid Waste	Rehabilitation of waste disposal site	200		49% 51%	56%	54%
3 Solid Waste	New equipment	105	the same and a second second	39%	48%	43% 44%
4 Public amenities	Market - Zone 1	30		25%		
5 Public amenities	Market - Zone 2	30	And the second		53 83 83	
6 Public amenities	Market - Zone 3	30				
7 Public amenities	Market - City Centre	30				
8 Roads & Storm wate	Rehab of surfaced roads - Zone 2	750		ial & credit managent Nanagement quality & capacity Operational performance Operational performance strategic planning & internal transformation of Fundamentation of Human resources & utilisation of Human resources & utilisation of	private justomer relations justomer from Governm Support from Governm Autonomy&	nent External Risks Accountability External Economic Base
9 Public amenities	Bus stations - Zone 1	100		redit man ality & can al perform transform ation of	tomer ren govern	Account Externa Econom
10 Public amenities	Bus stations - Zone 2	100		ial & Clament que rerations internal & Butiliss C	use port fron phomy &	
11 Public amenities	Bus stations - Zone 3	100	Finan	Manager OF ming &	Supr Auto	
12 Public amenities	Bus terminal - City Centre	500		tegic plan. Human re		
13 Roads & storm water	Rehab of surfaced roads - City Centre	750	to a star a star de la seconda d	ial & credit managent Nanagement quality & capacity Nanagement quality & capacity Operational performance Operational performance willisation of Strategic planning & internal transformation Human resources & utilisation of Human resources & utilisation of		
14 Roads & storm water	Rehab of un-surfaced roads	3 000				External reform agende
15 Sanitation	Primary school toilets	55		Internal reform ag	genda	External reform agenda

